

# PHILIPS

ThermoProtect  
straightener

StraightCare  
Essential

ThermoProtect technology

Keratin-infused plates

2 temperature settings

BHS375/03



## Smooth and shiny hair with care

Specially designed for easy and fast styling with long Keratin-infused plates and 2 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

### **Ease of use**

- Key-lock function for safe and easy storage
- Universal voltage for worldwide use
- 2 temperature settings
- Fast heat-up time, ready to use in 60 sec
- 100mm long plates for fast and easy straightening

### **Beautifully styled hair**

- Temperature range up to 220°C

### **Care for your hair**

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

# Highlights

## 100mm long plates

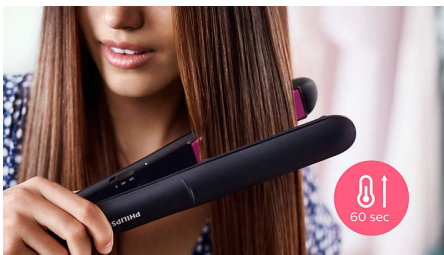
The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

## 2 temperature settings



2 temperature settings. Lower temperature for last minute touch ups and gentle styling. Higher temperature for long lasting results.

## Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 60 seconds.

## Keratin ceramic plates

Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

## Key-lock function



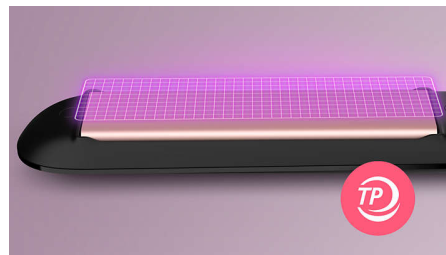
The plates can be locked together for safe and easy storage.

## Temperature range



Temperature range up to 220°C to secure long-lasting result while minimizing risk of hair damage.

## ThermoProtect technology



ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

## Universal voltage



Compatible with 110-240 volts. Can be used wherever you travel in the world.

# Specifications

## Technical specifications

Cord length: 1.8 m

Voltage: 110-240 V

Heat-up time: 60 sec

Type of temperature control: Switch

Long plates: 28X100mm

Styling temperature: 180°C / 220°C

## Features

Swivel cord

Material plates: Keratin-infused ceramic plates

Storage hook

Plate lock

## Service

2-year worldwide guarantee

