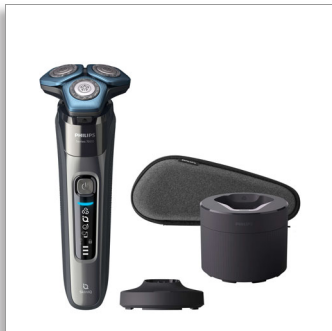




Philips Shaver series 7000
Wet & Dry electric shaver

Protective SkinGlide coating

SteelPrecision blades
Motion Control sensor
360-D Flexing heads



S7788/55

Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close - even on 3-day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

A close shave

- Follows the contours of your face
- More cutting performance in every stroke
- Guides hair into the optimal cutting position

SkinIQ technology

- Guides you to an improved shaving technique
- Master your technique with the Philips GroomTribe app
- A shaver with the power to tame beards
- A shaver that reduces friction to minimize irritation

For a convenient shave

- 60 minutes of shaving from a 1-hour charge
- Powerful cleaning pod for maintenance and hygiene
- Fully charged in one hour
- Even-up your mustache and sideburns
- The electric shaver with an Eco passport

PHILIPS

Wet & Dry electric shaver
Protective SkinGlide coating SteelPrecision blades, Motion Control sensor, 360-D Flexing heads

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Highlights

Protective SkinGlide coating



A protective coating lies between the shaver heads and your skin. Made of up to 2.000 micro-tech beads per square millimetre, it reduces friction on skin by 25%*, to minimize irritation.

SteelPrecision blades



Powerful yet gentle, the 45 self-sharpening SteelPrecision blades on this Philips shaver complete up to 90,000 cutting actions per minute, cutting more hair per stroke** for a clean, comfortable finish.

Motion Control sensor



An electric shaver motion-sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes***.

Personalization via app

Pair your Philips electric shaver to the GroomTribe app and prepare to master your technique. Just track your progress and personalize your routine to achieve a shave that's both close and kind.

Power Adapt sensor



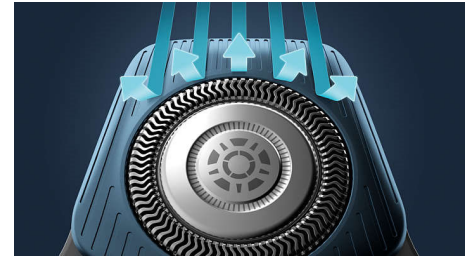
The electric shaver has intelligent facial-hair sensor that reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

360-D Flexing heads



Designed to follow the contours of your face, this Philips electric shaver has fully flexible heads that turn 360° for a thorough and comfortable shave.

Hair-Guide precision heads



This new shape precision shaver is enhanced with hair guiding channels for optimal cutting and skin comfort.

Cable-free Quick Clean Pod



10x more effective than cleaning with water****, the powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute. Using it helps maintain shaver performance and increase hygiene.

Shave wet or dry



A wet and dry shaver that adapts to your preference. Choose a convenient dry shave, or pair with your favourite foam or gel for a refreshing wet shave.

Specifications

Shaving Performance

- Shaving system: SteelPrecision blades
- Contour following: 360-D Flexing heads
- SkinIQ technology: Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

Accessories

- Charging stand
- Maintenance: Cleaning brush
- Quick Clean Pod: Yes, 1 cartridge included
- Integrated pop-up trimmer
- Travel and storage: Travel case

Design

- Color(s): Dark chrome
- Handle: Rubber grip
- Shaving heads: Angular

Ease of use

- Wet & Dry: Wet and dry use
- Display: Motion control indicator, LED display, Battery level indicator, Travel lock
- Cleaning: One-touch open, Fully washable

Power

- Charging: 1 hour full charge, 5 min quick charge
- Automatic voltage: 100-240 V
- Run time: 60 minutes
- Battery type: Li-ion
- Stand-by power: 0.04 W
- Max power consumption: 9 W

Service

- 2-year warranty
- Replacement head SH71: Replace every 2 yrs with SH71

Software

- App: GroomTribe, Connects via Bluetooth®
- Software update: Philips offers relevant software updates for a period of 2 years after the date of purchase
- Smartphone compatibility: iPhone and Android™ devices



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* compared to non-coated material
** Tested versus Philips Series 3000.
*** Based on Philips Series S7000 and GroomTribe app users in 2019.
**** comparing shaving debris after using cleaning fluid vs. water in the cartridge