



# Lift&Cut

# For a close shave

The Philips PowerTouch adds power to your morning. Plug it in and you'll never run out of power. Lift and Cut blades give you a close shave. With PowerTouch you'll always fly through your morning routine.

# A comfortable and close end result

- · Lift & Cut blades lift hairs to cut for a close shave
- ${\boldsymbol{\cdot}}$  Super Lift & Cut blades raise hairs to cut closer
- Flex & Float adjusts to face and neck curves

# The fastest way through your morning routine

- · Simply rinses clean
- LED Display
- 45+ shaving minutes, 8-hour charge
- · Can be used corded and cordless

Dry electric shaver PT720/14

# Highlights

# Lift & Cut blades



The Lift & Cut dual blade system lifts hairs to cut comfortably below skin level.

#### Flex & Float



Automatically adjusts to every curve of your face and neck for a smoother shave.

### **Super Lift & Cut action**



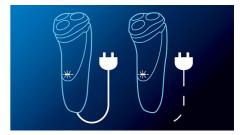
The first blade raises each hair while the second blade comfortably cuts below skin level, for really smooth results.

### 45+ shaving minutes



An energy-efficient, powerful lithium-ion battery gives you more shaves per charge. You'll have 45+ minutes of shaving time - that's around 15 shaves - after 8 hours of charging. Plug it in for 3 minutes and you'll have enough power for one shave.

## **Efficient power System**



Can be used corded and cordless

#### Fully washable shaver



Simply pop the heads open, and rinse thoroughly under the tap.

### **LED Display**



Indicates: Battery full, Battery low, Charging, Replace shaving heads, Quick charge

# Specifications

#### **Shaving Performance**

Shaving system: Lift & Cut blades
Contour following: Dynamic contour response

#### **Accessories**

Maintenance: Cleaning brush, Protective cap

#### Ease of use

Cleaning: Quick rinse hair chamber, Fully

washable

Display: 1 LED indication

Operation: Corded and cordless, Rechargeable

battery

Shaving time: 45+ minutes, up to 15 shaves Charging time: 8 hours, 3 min quick charge for

1 shave

Display indicates: Battery full, Battery low, Charging, Quick charge, Replace shaving

heads

#### Design

Color: NA

Handle: Anti-slip, Ergonomic Easy Grip,

Rubber Finishing: NA **Power** 

Automatic voltage: 100-240 V Battery Type: Lithium-ion Stand-by power: < 0.2 W

Maximum power consumption: 5.4 W

#### Service

Guarantee: 2-year guarantee

Replacement head: HQ8 has been replaced by

SH50, Replace every 2 yrs with HQ8

