



Philips VisaPure Essential
PureRadiance

Facial Cleansing System, Multi-
speed

Sonic Technology, Advanced Dual
Motion

1 Normal brush

1 Exfoliation brush

SC5274/10

Gentle deep cleansing for healthy looking skin

10x more effective than hand cleansing at removing makeup

Philips PureRadiance Facial Cleansing System uses unique Sonic technology with Advanced Dual Motion (Sonic pulses + gentle rotations) to thoroughly remove makeup, dirt and residue for healthy looking, soft and radiant skin.

Deep gentle cleansing

- 10x better cleansing to reveal clean and soft skin
- Unique combination of rotation and vibration
- 1 minute program (timer) for the full face.

As gentle as your hands

- Two intensity settings: Gentle Cleansing and Deep Cleansing

Easy to use, easily fits in your skincare routine

- Philips PureRadiance Essential can be used in the shower
- Increases the absorption of your favorite skincare products
- The heads are easy to clean with warm water and soap
- The stand charges Philips PureRadiance Essential when connected

PHILIPS

PureRadiance

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Highlights

10x better cleansing



Philips PureRadiance Essential brings a new technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

DualMotion Technology



The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed. The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

Intelligent skin zone timer



The face can be divided in different zones. The intelligent skinzone timer lets you know through a short pause when it's time to move to the next skin zone. The device automatically stops after a full face program. The Cleansing program lasts 1 minute.

2 intensity settings



With each brush head you use, you can choose two intensity settings, based on your personal preference. Select Setting 1 if you would like a mild and soft treatment, and Setting 2 if you prefer a more intense treatment.

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Waterproof



Philips PureRadiance Essential is waterproof and can be easily used in the shower.

Charging Stand 30 mins usage



The stand elegantly complements the iconic design of Philips PureRadiance Essential. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges the device in 6 hours.

Increases absorption of creams

Cleansing with PureRadiance Essential means that you remove more make up residue , dead skin cells and dullness. Thanks to the deep cleansing effect, your favorite skincare products like creams, serums and essences are better absorbed by the skin.

Easy to clean heads

The heads are easy to clean. Simply clean them in the sink with warm water and soap.

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Specifications

Benefits

- Skin cleansing: 10X more effective than hand-cleansing*
- Absorption: Improves the absorption of your skin care product
- Microcirculation: Improves microcirculation for more radiant skin

Items included

- Brush heads: Exfoliation brush head, Normal skin brush head
- Instruction for use: Quick start guide, User manual
- Power adapter: 100 - 240 V adapter
- Stand: Charging and storing stand
- Travel pouch

Application areas

- Face and neck: Cheeks, Chest, Chin, Forehead, Neck, Nose

Power

- Voltage: 100-240 V

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each

Technical specifications

- DualMotion
- One way rotation

Service

- Warranty: 2-year limited warranty

Ease of use

- Handle: Slim ergonomic design
- Cordless: up to 30 uses without charging
- Battery indicator: Icon indicates battery life
- 2 Speed settings: Gentle and Deep cleansing
- Timer: Skin zone timer for 3 areas
- Stand: Charging and storing stand
- Waterproof: Can be used in the shower
- LED indicators: Intensity setting, battery low



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* 10x more effective than cleansing by hand but just as gentle. Compared with manual make-up removal.