



Philips VisaPure MEN
Essential
Facial Cleansing Device

Ultimate Facial Cleansing
DualMotion Technology



MS5030/01

Ultimate facial cleansing for men

For clean, smooth and radiant skin

With its unique DualMotion technology, Philips VisaPure MEN Essential cleans your face up to 10 times better* than hands and leaves your skin clean, smooth and radiant.

Fits into your daily routine

- Use it day or night to boost your daily grooming routine
- Cordless use for up to 20 cleanses
- Only 1 minute for deep facial cleansing
- Can be used in the shower

Gentle massage for radiant skin

- Softens skin and hair for a closer shave
- Coordinated bristle movements to boost micro-circulation
- Thoroughly cleans and softens the beard

Tailored to your skin's needs

- A wide range of brush heads to suit your skin's needs
- Replace the brush head every 3 months for a hygienic use

Up to 10 times better cleansing than hands*

- 17,000 power bristles for superior reach
- Unique DualMotion technology for ultimate cleansing

PHILIPS

Highlights

DualMotion Technology



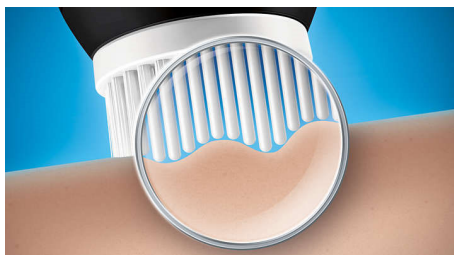
The unique combination of rotation and vibration cleans up to 10x better* than hands. While the vibration gently breaks up oil, dirt and dead skin cells, the rotation effectively sweeps impurities away.

Superior reach



The 17,000 power bristles each with a diameter of 75 micron clean even those areas of your face, that your hands can't reach. They remove oil, dirt and dead skin cells thoroughly, leaving your skin clean and smooth.

Gentle massage



The coordinated movements of the bristles massage your skin gently and increase micro-circulation. This gives you a comfortable cleansing experience and a radiant skin.

Close and comfortable shave



In combination with your preferred cleansing gel or foam, Philips VisaPure MEN softens your skin and hair, preparing you for a closer and more comfortable shave.

Soft and comfortable beard



In combination with your preferred cleansing gel or foam, Philips VisaPure MEN cleans thoroughly in and under your beard without tugging, leaving you with clean, soft and comfortable beard.

Fits into your daily routine



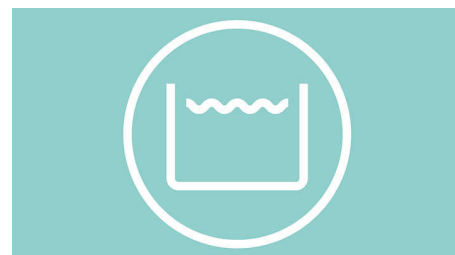
You can easily fit the VisaPure MEN into your daily routine: Use it in the morning for a clean, fresh start to the day or use it at night to wipe away the dirt of the day!

Simple 1 minute cleansing



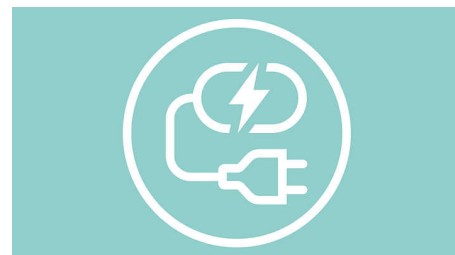
Following these 3 simple steps, you can get a deep facial cleansing in only 1 minute: 1. Moisten your face and the brush with water and apply your preferred face wash, 2. Cleanse both cheeks and your forehead for 20 seconds each, using long strokes, 3. Rinse your face and brush with water.

Waterproof



Philips VisaPure MEN Essential is waterproof and can easily be used in the shower and cleaned under the tap.

Rechargeable



When fully charged, the Philips VisaPure MEN Essential provides up to 20 cleanses, equivalent to 10 days of use, twice a day.

Specifications

Benefits

- Closer, more comfortable shave: Softens skin and hair
- Exfoliation: Dead skin cell removal
- Radiant skin: Gentle massage
- Soft and comfortable beard
- Tailored to your skin's needs: Range of brushes available
- Ultimate facial cleansing: DualMotion Technology

Items included

- Brush heads: Normal skin brush head
- Instruction for use: Quick start guide, user manual
- Power adapter: 100 - 240 V adapter
- Protective cap: keep brush head clean

Power

- Charging time: 8 hours
- Voltage: 100-240 V
- Power system: Rechargeable battery
- Running time: 20 uses of 1 minute each

Service

- Warranty: 2-year limited warranty

Ease of use

- Cordless: up to 20 uses without charging
- Battery indicator: Indicates battery life
- Handle: Ergonomic for good grip
- Fits into your daily routine: Use day or night
- Rechargeable: Fully charged only in 8 hours
- Waterproof: Can be used in the shower
- 1 optimal speed setting



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* Compared to cleansing by hands, tested on 30 men by an independent agency in South Korea in 2015