

# PHILIPS

## Straightener

Ceramic Keratin

IonBoost

HP8316



## Shine therapy for silky smooth hair

This straightener with ionic technology and keratin ceramic coating will help you get the beautiful hair and style you want in less time. The extra large plates have been designed specifically for thick or long hair.

### Ease of use

- Swivel cord to prevent tangled wires
- 1.8 m cord for maximum flexibility
- Easy lock for convenient storage
- Fast heat up time, ready to use in 60 seconds

### Beautifully styled hair

- Extra wide plates for better results with thick or long hair
- More care with ionic conditioning for shiny, frizz-free hair

### Care and protect

- 210°C professional high heat for perfect salon results
- Keratin ceramic plates for smooth gliding and shiny hair

# Highlights

## Keratin infused ceramic plates



This straightener has keratin infused ceramic plates for ultimate shine and ultrasmooth gliding.

## Ionic Care



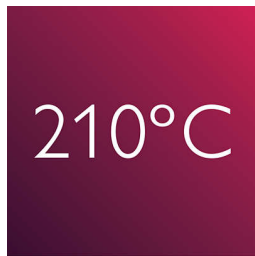
Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair, and smooth the hair cuticles to intensify shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

## Wide plates



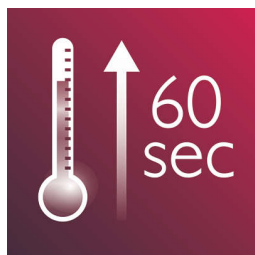
These extra wide straightening plates have been designed specifically for thick or long hair. The increased plate width can straighten more hair in one go and will help to reduce the time required to style.

## 210°C professional high heat



This high temperature enables you to change the shape of your hair and gives you that perfect look like you've just come from the salon.

## Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

## 1.8 m cord

1.8 m cord for maximum flexibility

## Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

## Easy lock

Easy lock for convenient storage

# Specifications

## Technical specifications

Cord length: 1.8 m  
Voltage: Worldwide V  
Heat-up time: 60 sec  
Styling temperature: 210°C  
Wide Plates: 47x75mm

## Features

Swivel cord  
Storage hook  
Ionic care  
Keratin ceramic coating  
Plate lock

## Service

2-year worldwide guarantee

## Consumer Trade Item

Height: 12  
Width: 34  
Length: 7.5  
Net Weight: .407  
Gross Weight: .592  
GTIN: 08710103747659  
Country of origin: CN  
Harmonized system code: 851632

## Outer Carton

Height: 26  
Width: 32  
Length: 35  
Gross Weight: 5.22  
GTIN: 18710103747656

