

# PHILIPS

## Hair Dryer

### 5000 Series

2300 W

ThermoShield technology

4 x ionic care\*

3 heat and 2 speed settings



BHD510/03



## Fast drying, with no heat damage\*\* with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

#### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Cool Shot to set your style
- Slim nozzle for touch-ups and detailed styling

#### Care and protect

- A powerful motor creates air speeds of up to 110 km/h\*\*\*\*
- 4 x ionic care\* for shiny, frizz-free hair

#### Powerful drying

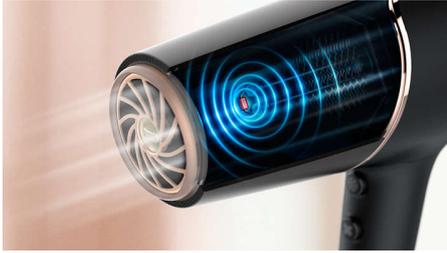
- 20%\*\*\* faster drying, with a powerful 2300 W airflow

#### ThermoShield technology

- ThermoShield technology, for ultimate heat protection

# Highlights

## ThermoShield technology



The overheat detect sensor actively optimises and controls the air temperature, protecting your hair from damage\*\* caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

## 20%\*\*\* faster drying



A more powerful airflow of 2300 W makes drying 20%\*\* faster while still protecting your hair.

## 110 km/h air speed\*\*\*\*



This hair dryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h\*\*\*\*, for fast drying and impressive styling.

## 4 x ionic care\*



This ultra-powerful ionic system emits up to 80 million ions per drying session, resulting in frizz-free, shiny hair.

## 6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

## Cool Shot



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

## 11 mm styling nozzle



The slim nozzle precisely focuses the air for quick touch-ups and perfecting small details of your style.

# Specifications

## Attachments

Nozzle: 11 mm  
Volume diffuser

## Technical specifications

Cord length: 1.8 m  
Voltage: 220-240 V  
Wattage: 2300 W  
Motor: DC  
Colour/Finish: Blue and Metallic

## Features

Storage hook  
Heat/Speed settings: 6  
Cool Shot

## Service

2 year worldwide warranty

## Caring technologies

4 x ion technology: \*  
ThermoShield technology

