

# PHILIPS

## Straightener

Essential Care

Ceramic

IonBoost



HP8320/03



## Easy straight with ion shine

with 100mm long plates

Specially designed for speed and ease of use, the longer plates of the new Essential Care straightener with ionic care, allow you to get the straight and shiny look you want faster, while being gentle on your hair.

### Ease of use

- Easy storage hook for convenient storage
- Swivel cord to prevent tangled wires
- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- Universal voltage
- Fast heat up time, ready to use in 60 seconds
- 2 years of worldwide guarantee

### Beautifully styled hair

- 210°C professional high heat for perfect results
- Long plates for fast and easy straightening
- More care with ion conditioning for shiny, frizz-free hair

### Less hair damage

- Ceramic coating for ultra-smooth gliding

# Highlights

## Long plates



The longer plates enable a better contact with the hair and help you achieve perfect straightening results in less time.

## Ionic Care



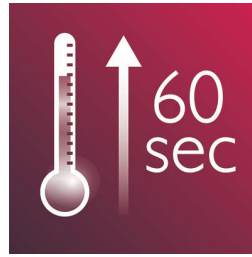
Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

## 210°C professional temperature



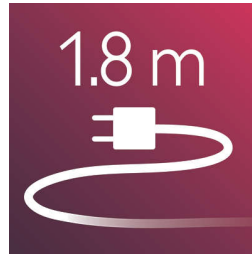
This high temperature enables you to change the shape of your hair and gives you that perfect look you want.

## Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

## 1.8 m cord



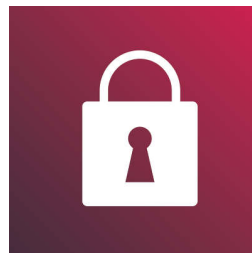
1.8 m power cord

## Easy storage hook



The rubberised hook is located at the base of the handle and provides another storage option, particularly convenient for use in the home or when staying at a hotel.

## Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

## Universal voltage



Worldwide voltage for getting the perfect travel companion

## Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

## 2 years guarantee



2 years of worldwide guarantee.

## Ceramic coating



The smooth ceramic coated plates prevent damage to your hair during styling.



# Specifications

## Technical specifications

Voltage: Worldwide V

Color/finishing: black and warm pink

Cord length: 1.8 m

Heating time: 60s

Maximum temperature: 210 °C

Long plates: 27x100mm

## Features

Temperature: 210 °C

Ceramic coating

Swivel cord

Swivel cord

Hanging loop: No

Ion conditioning

Handle lock

Material plates: Ceramic

Storage hook

## Service

2-year worldwide guarantee

