

PHILIPS

Straightener

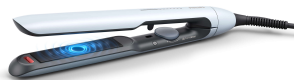
5000 Series

ThermoShield technology

50% faster straightening

2x ionic care for shiny hair

Argan-oil-infused plates



BHS520/00



Style with less heat damage*

with ThermoShield technology

Style your hair with ThermoShield technology. For a consistent temperature from hair root to tip, less heat damage, and healthy looking hair. Intensity your hair shine with 2x ionic care to create lots of beautifully, frizz-free styles.

Easy to use

- Easy to read innovative temperature display
- Cool tip for easier and safer use
- 105 mm long plates for fast and easy straightening
- Heat resistant roll out mat included
- Fast heat-up time, ready to use in 30 sec

Beautifully styled hair

- Straighten or curl for various styles
- Temperature range from 120°C up to 230°C

Care and protect

- Argan-oil infused ceramic plates for smooth gliding
- Floating plates for gentle styling
- 50% faster straightening**
- ThermoShield technology for less heat damage
- 2 x ionic care*** for frizz-free-shiny hair

Highlights

ThermoShield technology



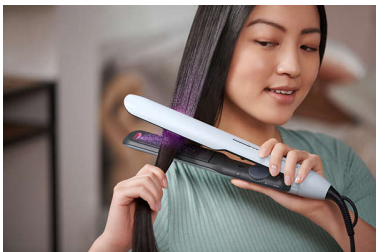
ThermoShield technology lets you style with less heat damage. Its' sensor regulates the temperature so that from root to end, your hair gets the ultimate even styling it deserves.

50% faster straightening



Smooth plates help the straightener glide smoothly through the hair, so you can spend less time styling and more time enjoying the same great result.

2x ionic care



This powerful ionic system intensifies your hair's shine with 2x the ionic care per styling session. Charging you hair with millions of negative ions per cubic centimeter eliminates static, conditions your hair and smoothens its cuticles. So you can enjoy frizz-free hair with vibrant shine.

Argan-oil infused plates



The straightener uses ceramic plates infused with argan oil to make styling fast and effortless, with a gliding action that feels as silky smooth as your hair looks.

Floating plates



The advanced ceramic floating plates move to adjust the pressure on the hair. This ensures even heat and pressure on the hair for good styling performance.

Create your favourite styles



From sleek and chic straight hair to effortlessly casual waves, or head-turning curls - you can do it all. What will it be today?

Wide temperature range



Choose between temperature range from 120°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

105 mm long plates



The longer 105 mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

Innovative temperature display



The unique combination of 360° temperature wheel and LED display gives you absolute temperature control.

Specifications

Accessories

Heat resistant roll-out mat

Technical specifications

Voltage: 110-240 V

Cord length: 1.8 m

Heat-up time: 30 sec

Plate size: 25x105 mm

Heat settings: 12

Type of temperature control: Temperature wheel, with LED indicator

Styling temperature: 120°C - 230°C

Auto shut off: Yes, after 30 mins

Design

Colour: Pale sky Blue

Features

Swivel cord

Ready to use indicator

Material plates: Ceramic Argan oil infused

Storage hook

Plate lock

Service

2-year worldwide guarantee

Caring technologies

Ionic Care: 2x ions

Floating plates

