

# PHILIPS

## sonicare

Sonic electric  
toothbrush

DailyClean

1 mode

2 brush heads



HX3412/04



## Clinically proven to provide superior cleaning\* Up to 3x more plaque removal\*

Designed to be the perfect toothbrush to transition from your manual toothbrush. Until now, it feels like you've never brushed your teeth before.

### Proven to improve oral health

- Up to 3x more plaque removal than a manual toothbrush

### Designed around you

- Timers encourage thorough 2 minutes of brushing
- Easy start program builds your Philips Sonicare routine

### Innovative technology

- Philips Sonicare's advanced sonic technology

### Optimize your brushing

- Battery life
- Click-on brush head system

# Highlights

## Philips Sonicare technology



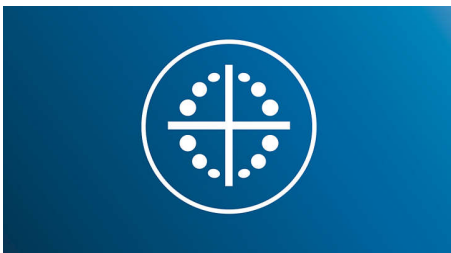
Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

## Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 3x more plaque than a manual toothbrush. And the contoured bristles fit the shape of your teeth, so you can easily clean those hard-to-reach areas.

## QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our

Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

## Ease into your new routine



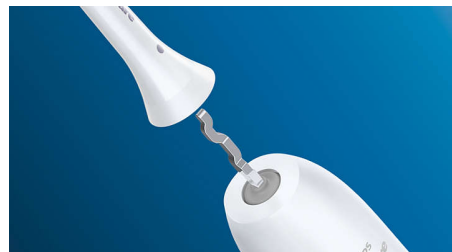
Starting something new can take some getting used to. Our easy-start program gives you the option of a gradual, gentle increase in brushing power with the first 14 uses with your new toothbrush.

## Battery life



Lasts up to 14 days between charges.

## Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits Philips Sonicare toothbrush PowerUp Battery, Essence+/Elite+/CleanCare+ handles.

# Specifications

## Power

Voltage: 110-220 V

## Technical specifications

Operating time (full to empty): Up to 14 days

Battery: Rechargeable

Battery type: NiMH

## Design and finishing

Color: White and Mint

## Service

Warranty: 2-year limited warranty

## Ease of use

Brush head system: Easy click-on brush heads

Handle: Ergonomic design

## Items included

Charger: 1

Brush heads: 2 C1 SimplyClean standard

Handle: 1 DailyClean

## Cleaning performance

Performance: Removes up to 3x more plaque\*

Speed: Up to 31000 brush movement/min

Timer: Quadpacer and Smartimer

## Modes

Clean: For exceptional everyday clean

