

# PHILIPS

ThermoProtect  
straightener

StraightCare  
Essential

ThermoProtect technology

Keratin-infused plates

10 temperature settings

BHS377/00

## Smooth and shiny hair with care and control

Specially designed for easy and fast styling with long Keratin-infused plates and 10 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

### **Ease of use**

- Auto shut-off for safe usage
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use
- 10 temperature settings for better control
- Fast heat-up time, ready to use in 30 sec
- 100mm long plates for fast and easy straightening

### **Beautifully styled hair**

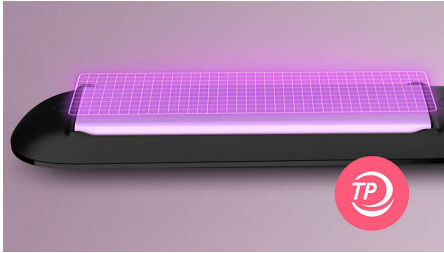
- Temperature range from 160°C up to 230°C

### **Care for your hair**

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

# Highlights

## ThermoProtect technology



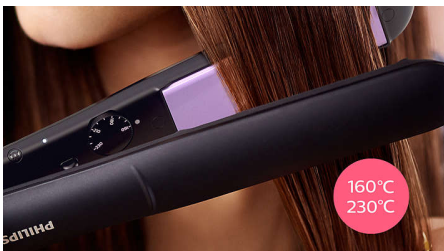
ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

## Keratin ceramic plates



Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

## Temperature range



Choose between temperature range from 160°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

## 10 temperature settings



Variable temperature settings for better control. Lower temperatures for last minute touch ups and gentle styling. Higher temperatures for long lasting results.

## 100mm long plates



The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

## Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 30 seconds.

## Auto shut-off



The styler has an automatic shut-off function for safe usage. It automatically switches off after 60 minutes.

## Key-lock function

The plates can be locked together for safe and easy storage.

## Universal voltage



Compatible with 110-240 volts. Can be used wherever you travel in the world.

# Specifications

## Technical specifications

Voltage: 110-240 V

Cord length: 1.8 m

Heat-up time: 30 sec

Type of temperature control: Turning rheostat

Long plates: 28X100mm

Styling temperature: 160°C - 230°C

## Features

Swivel cord

Ready to use light

Material plates: Keratin-infused ceramic plates

Storage hook

Plate lock

## Service

2-year worldwide guarantee

