

PHILIPS

Straightener

StraightCare Essential

Keratin-infused plates

Styling temperature 210°C

60 secs heat up time

HP8401/00



Always ready made easy

Easily straighten and style your hair at home

Straighten and style your hair with this easy-to-use Philips straightener. This product makes styling at home quick and convenient. Look your best for all those important selfie moments.

Beautifully styled hair

- Keratin infusion for better care
- 210°C professional temperature for perfect salon results

Ease of use

- Fast heat up time, ready to use in 60 seconds
- Cool Tip to easily create curls and waves
- A useful swivel cord rotates and prevents tangled wires

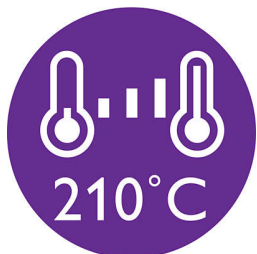
Highlights

Keratin infusion



Keratin is the hair's essential ingredient which makes them strong, healthy and gorgeous looking. The ceramic is enriched with keratin to even better take care of your hair.

210°C styling temperature



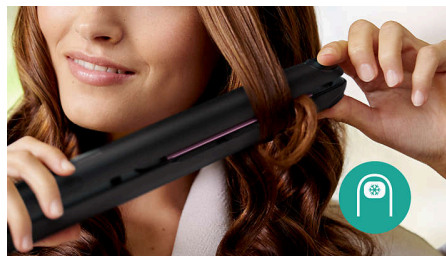
This styling temperature enables you change the shape of your hair, and gives you that perfect look like you've just come from the salon.

Rapid heat-up



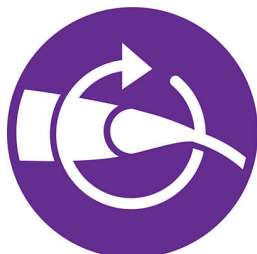
The straightener has a fast heat-up time, being ready to use in 60 seconds.

Cool Tip



The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you're curling to create beautiful curls, waves and bouncy styles.

Swivel cord



The swivel cord technology conveniently rotates the cord and prevents unnecessary tangles.

Specifications

Technical specifications

Cord length: 1.6 m
Heat-up time: 60 sec
Maximum temperature: 210 °C
Plate size: 19x85 mm

Features

Hanging loop
2 year guarantee
Swivel cord
Material plates: Keratin-infused ceramic plates

