

# PHILIPS

## Straightener

### StraightCare Essential

Keratin-infused plates

Styling temperature 210°C

60 secs heat up time

HP8401/00



## Always ready made easy

### Easily straighten and style your hair at home

Straighten and style your hair with this easy-to-use Philips straightener. This product makes styling at home quick and convenient. Look your best for all those important selfie moments.

#### **Ease of use**

- Fast heat up time, ready to use in 60 seconds
- Cool Tip to easily create curls and waves
- A useful swivel cord rotates and prevents tangled wires

#### **Beautifully styled hair**

- Keratin infusion for better care
- 210°C professional temperature for perfect salon results

## Highlights

## Specifications

### Keratin infusion



Keratin is the hair's essential ingredient which makes them strong, healthy and gorgeous looking. The ceramic is enriched with keratin to even better take care of your hair.

### Cool Tip



The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you're curling to create beautiful curls, waves and bouncy styles.

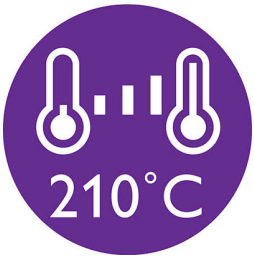
### Technical specifications

Cord length: 1.6 m  
Heat-up time: 60 sec  
Maximum temperature: 210 °C  
Plate size: 19x85 mm

### Features

Hanging loop  
2 year guarantee  
Swivel cord  
Material plates: Keratin-infused ceramic plates

### 210°C styling temperature



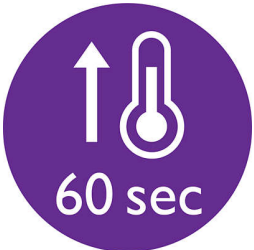
This styling temperature enables you change the shape of your hair, and gives you that perfect look like you've just come from the salon.

### Swivel cord



The swivel cord technology conveniently rotates the cord and prevents unnecessary tangles.

### Rapid heat-up



The straightener has a fast heat-up time, being ready to use in 60 seconds.

