

Sonic electric toothbrush

1 mode 1 brush head



HX3412/07

Clinically proven to provide superior cleaning *

Up to 3 x more plaque removal*

Designed to be the perfect toothbrush for transitioning from your manual toothbrush. It feels like you've never brushed your teeth until now.

Proven to improve oral health

• Up to 3 x more plaque removal than a manual toothbrush

Designed around you

- Timers encourage thorough 2 minutes of brushing
- Easy-start programme builds your Philips Sonicare routine

Innovative technology

• Philips Sonicare's advanced sonic technology

Optimise your brushing

- · Battery life
- · Click-on brush head system



Highlights

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 3 x more plaque than a manual toothbrush. And the contoured bristles fit the shape of your teeth, so you can easily clean those hard-to-reach areas.

Quadpacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our Quadpacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your

total time is up. Together they help you reach your recommended brushing time, every time.

Ease into your new routine



Starting something new can take some getting used to. Our easy-start programme gives you the option of a gradual, gentle increase in brushing power with the first 14 uses of your new toothbrush.

Battery life



Lasts up to 14 days between charges.

Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits Philips Sonicare toothbrush PowerUp Battery, Essence+/Elite+/CleanCare+ handles.

Specifications

Design and finishing

· Colour: Mid-Blue

Power

• Voltage: 110-220 V

Technical specifications

- Operating time (full to empty): Up to 14 days
- Battery: Rechargeable
- Battery type: NiMH

Service

· Warranty: 2-year limited warranty

Ease of use

- Handle: Ergonomic design
- Brush head system: Easy click-on brush heads

Items included

- Brush heads: 1 C1 SimplyClean standard
- Handle: 1 DailyClean 1100
- Charger: 1

Cleaning performance

- Performance: Removes up to 3 x more plaque*
- Speed: Up to 31,000 brush movements/min
- Timer: Quadpacer and Smartimer

Modes

· Clean: For exceptional everyday cleaning



Issue date 2022-06-05

Version: 1.0.1

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