

PHILIPS

Wet and dry electric shaver

Shaver series 5000

ComfortCut Blade System

5-direction Flex Heads

SmartClick precision trimmer

SW5700/07



Fast, close shave

Wield the force!

Master true comfort. Discover a smooth shave. Our ComfortCut blades with rounded profile heads glide smoothly over your skin for a protective shave.

Easy to use

- 50 minutes of cordless shaving
- 1-hour charging time
- Shaver can be rinsed clean under the tap
- 2-year guarantee, worldwide voltage and replaceable blades

A comfortable and close end result

- Rounded edges move smoothly over skin for a protective shave
- Heads flex in 5 directions for a fast close shave
- Get a comfortable dry or refreshing wet shave with Aquatec
- 27 rotating blades capture and cut hair from all angles

Get the most out of your shaver

- Click-on trimmer for perfect mustache and sideburn trimming

Highlights

ComfortCut Blade System

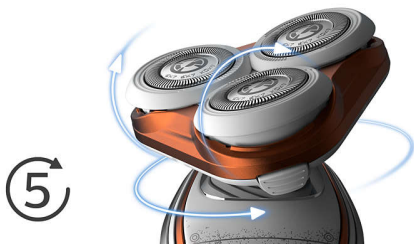


Get a comfortable shave, wet or dry. Our ComfortCut blades with rounded profile heads glide smoothly across your skin while protecting it from nicks and cuts.

27 self-sharpening blades

27 self-sharpening blades. 56000 cuts per minute. Zero hairs left standing - no matter in which direction they're growing.

5-direction Flex Heads



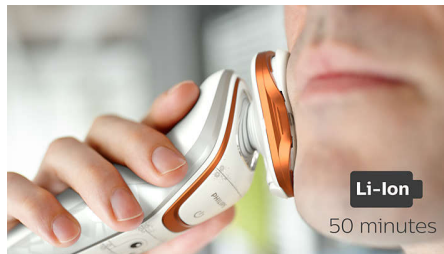
5-direction Flex Heads with 5 independent movements ensure close skin contact for a fast and close shave even on neck and jaw line.

Aquatec Wet & Dry



Choose how you prefer to shave. With the Aquatec Wet & Dry seal, you can opt for a quick yet comfortable dry shave. Or you can shave wet – with gel or foam – even under the shower.

50 minutes of cordless shaving



You'll have 50+ minutes of running time – that's about 17 shaves – on a one-hour charge. This shaver only operates in cordless mode.

1-hour charging time



Shave longer with every charge, thanks to our powerful energy-efficient, long-lasting lithium-ion battery. Do a quick charge for 5 minutes and you'll have enough power for one shave.

SmartClick precision trimmer



Click on our skin-friendly precision trimmer to finish your look. It's ideal for maintaining your mustache and trimming your sideburns.

One touch open



Simply pop the heads open, and rinse thoroughly under the tap.

Built to last



All of our shavers come with a 2-year worldwide guarantee and can adapt to any voltage. The long-lasting blades only need to be replaced after 2 years.

Specifications

Shaving Performance

Shaving system: ComfortCut Blade System, 27 self-sharpening blades

Contour following: 5-direction Flex Heads

SkinComfort: SkinProtection System, AquaTec Wet & Dry

Ease of use

Cleaning: Fully washable

Wet & Dry: Wet and dry use

Operation: Cordless use, Unplug before use

Accessories

Maintenance: Protective cap

SmartClick: Precision trimmer

Design

Color: Star Wars BB-8

Handle: Ergonomic grip & handling

Power

Automatic voltage: 100-240 V

Battery Type: Lithium-ion

Run time: 50 min / 17 shaves

Charging: 1 hour full charge, Quick charge 5 min for 1 shave

Stand-by power: 0.1 W

Max power consumption: 9 W

Service

Replacement head: Replace every 2 yrs with SH50

2-year guarantee

