

PHILIPS

Sonic electric toothbrush

For Kids

Built-in Bluetooth® Ice Age Edition Coaching App 1 brush head & 10 stickers 2 modes HX6321/05



Interactive sonic power. More fun, better brushing Special Ice Age limited edition kids app

Ice Age edition keeps kids engaged while they learn to brush. The Bluetooth enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

Designed to help build lifelong healthy habits

- For the development of a lifelong routine
- Multi grip design for parents and kids

Provides a superior clean, protects growing smiles

- Dynamic cleaning action drives fluid between teeth
- Rubberized brush head is designed to protect young teeth
- Switch out brush sizes on a brush that grows with your child
- Preferred by dentists
- 2 Kid-friendly power modes deliver a gentle, effective clean

Interactive Ice Age fun and Sonicare technology

- Fun interchangeable Ice Age stickers for customization
- Exciting rewards for successful brushing sessions
- No need for constant syncs
- Simply follow the app
- 98% say it's easier to get kids brush longer and better*

Highlights

Fun and educational



Kids play along with the interactive app during brush time. The Sonicare kids app coaches them into how to brush, with fun animations and rewards designed to support them as they build their routine.

Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app synchs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

Sync-up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

More fun, better results

Our Ice Age edition Sonicare for Kids toothbrush and app bring a whole new level of fun to brushing. The app's central character is the loveable Sparkly, who really likes to have clean teeth. Kids take care of Sparkly while the app's brushing coach challenges them to brush longer and better. Each time your kid brushes well, Sparkly gets happier and each successful brushing session is rewarded with special Ice Age achievements. Kids can unlock Ice Age accessories to personalize their Sparkly, or they can win food for Sparkly. Parents can even choose rewards to place in the app themselves.

8 fun Ice Age handle stickers



Fun handle stickers featuring Ice Age characters let kids customize the look of their toothbrush. With eight interchangeable

designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare for Kids experience is all about making effective oral care engaging and fun at all times.

Kids toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2-minutes over time to meet dental brush time recommendations.

Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gum line. With over 500 strokes per second, sonic cleaning power helps compensate for developing techniques as children grow better at brushing. This technology makes a Philips Sonicare For Kids toothbrush up to 75% more effective than

manual toothbrushes, resulting in more successful check-ups.

Specifications

Power

Voltage: 110-220 V

Technical specifications

Battery: Rechargeable Operating time (full to empty): Up to 2 weeks Battery type: Lithium ION

Design and finishing

Color: Aqua

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

Ease of use

Display: Illuminated display Battery indicator: Light shows battery status Brush head system: Easy click-on brush heads Handle: Rubber grip for easy handling, Slim ergonomic design Brushing time: Up to 3 weeks**

Items included

HX6321/05

Charger: 1 Handles: 1 Sonicare for Kids Bluetooth-enabled handle Brush heads: 1 Sonicare for Kids standard Stickers: 8 customization stickers, 2 Bonus

Cleaning performance

Performance: 75% more effective* Health benefits: For healthy oral care habits Speed: Up to 62000 brush movement/min Timer: KidTimer and Quadpacer

Modes

stickers

Power modes: 2

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* of the parents surveyed versus using a tootbrush alone * * than a manual toothbrush

- * ** based on two periods of two-minute brushings per day
- * *** survey of US dental professionals with children age 4-10