

# PHILIPS

## sonicare

Standard sonic  
toothbrush heads

AdaptiveClean

4-pack

Standard size

Click-on

Deepest clean

HX9044/27



## Deeper clean, healthier gums

### Our deepest cleaning brush head

Cleaning hard-to-reach trouble spots just got a lot easier. Our AdaptiveClean brush head enables 4 x more surface contact\* and easily absorbs any excess brushing pressure. However you brush, you get a truly deep clean that's gentle on gums.

#### Proven to improve oral health

- Part of a better oral healthcare routine

#### Designed to optimise performance

- Reminder bristles ensure your most effective clean
- Works with any Philips Sonicare click-on toothbrush
- Philips Sonicare's advanced sonic technology

#### Philips Sonicare's deep clean

- Up to 2 x better for gums than a manual brush
- 4 x more surface contact\* for an effortless deep clean

#### Philips Sonicare's best plaque removal

- 10 x more plaque removal\*\* from hard-to-reach areas

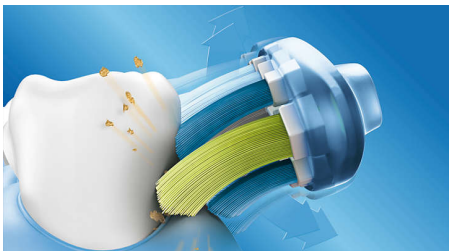
# Highlights

## Adjusts to your teeth



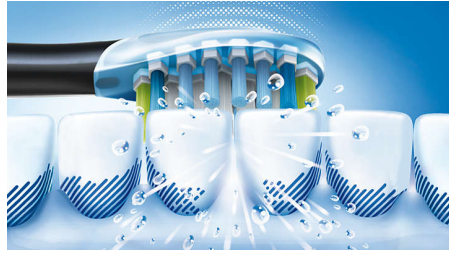
Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft, flexible sides made of rubber, the bristles of the brush head can adjust to the shape of each tooth's surface. You get up to 4 x more surface contact\* and up to 10 x more plaque removal\*\* along the gum line and between teeth. Even hard-to-reach areas get a deep clean that's still gentle on gums.

## Gentle on gums



With an AdaptiveClean brush head, even the deepest clean is gentle. As your sonic toothbrush tracks along the gum line, the flexible sides and bristles of the brush head absorb any excessive pressure you might apply. The soft tissue around your gums is protected even if you brush too hard.

## Our deepest clean



Our most innovative brush head is also our deepest-cleaning brush head yet. Thanks to its flexible form, the AdaptiveClean brush head can remove up to 10 x more plaque from hard-to-reach areas. The movement of the brush head is specifically designed to enhance the dynamic cleaning action of your Philips sonic toothbrush. However you brush, you get an exceptional clean that you can see and feel.

## Maximised sonic motion



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

## Click-on brush head system



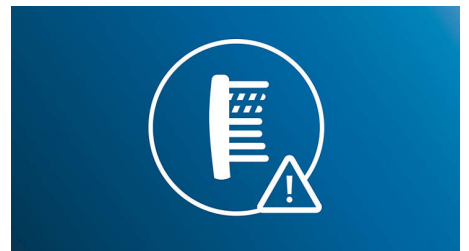
This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits all Philips Sonicare toothbrush handles except: PowerUp Battery and Essence.

## Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

## Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognise when it's time for a replacement. For optimal results, replace your brush head every three months.

# Specifications

## Design and finishing

Colour: Black

## Consumer Trade Item

Height: 22

Width: 6.2

Length: 3.1

Net Weight: 0.028

Gross Weight: 0.047

GTIN: 08710103808992

Country of origin: DE

Harmonized system code: 96032100

## Outer Carton

Height: 7.5

Width: 16

Length: 24.5

Net Weight: 0.14

Gross Weight: 0.37

GTIN: 18710103808999

## Design and finishing

Bristle stiffness feel: Medium

Reminder bristles: Blue bristle colour fades away

Material brush head: Soft, flexible rubber sides

Size: Standard

## Compatibility

Brush head system: Click-on

Suitable for these models: 2 Series plaque defence, 3 Series gum health, DiamondClean, EasyClean, FlexCare, FlexCare Platinum, FlexCare+, for Kids, HealthyWhite

## Items included

Brush heads: 4 AdaptiveClean

## Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

## Health benefits

Plaque removal: Removes 10 x more plaque\*\*

Gum health: Improves gum health in 2 weeks

