PHILIPS

sonicare

Sonic electric toothbrush

FlexCare Platinum

3 modes, 3 intensities

1 brush head

With pressure sensor

UV brush head sanitiser



HX9171/20



Deep, gentle cleaning

10 x more plaque removal and healthier gums*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

Helps you meet recommended brushing guidelines

- Alerts you when you're brushing too hard
- Timers to help encourage thorough brushing
- Kill bacteria with the UV brush head sanitiser

Offers a customised brushing experience

- Three intensity settings and three cleaning modes
- New Deep Clean: Effortlessly tackle trouble spots

Philips Sonicare's deep clean

- Adaptive cleaning technology for a deep yet gentle clean
- Follows the shape of your teeth and gums for a deeper clean
- Dynamic cleaning action for better oral health

Fits your lifestyle

- Long battery life and travel case
- Handy travel case and charger

Highlights

A deep clean however you brush



Old habits can be hard to break, except when you're brushing with next generation FlexCare Platinum. Thanks to the innovative AdaptiveClean brush head and intuitive pressure sensor that are at the core of our adaptive cleaning technology, even hard-to-reach trouble spots become easy to care for. The bristles of the AdaptiveClean brush head curve around your teeth and gums for up to 4 x more surface contact** and up to 10 x more plaque removal. If you're brushing too hard, the pressure sensor makes the toothbrush handle gently pulsate so you can be gentle to your gums while being tough on plaque.

AdaptiveClean brush head



Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft, flexible sides made of rubber, this brush head can follow every curve. It offers up to 4 x more surface contact and up to 10 x more plaque removal along the gumline and between teeth. As the brush tracks along the gumline, it absorbs any excessive brushing pressure you might apply so you can be gentle on gums however you brush.

Intuitive pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum toothbrush will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently vibrate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Customised brushing experience



With three intensity settings and three cleaning modes, FlexCare Platinum offers optimal comfort as you get a truly deep clean. If you need to pay extra attention to trouble spots, the three-minute Deep Clean mode delivers exceptional results. Use Clean mode for a superb everyday clean, or White mode for stain removal. Set the intensity to Low, Medium or High according to your personal preference.

Deep Clean mode



Our all-new Deep Clean mode delivers an exceptional clean in hard-to-reach places. The unique motion of the brush head in this

mode plus an extended three-minute brushing time makes it the ideal choice when you want to pay extra attention to trouble spots.

Sonic technology



At over 31,000 strokes per minute, next generation FlexCare Platinum delivers a superior clean that you'll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gumline. As your FlexCare Platinum brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

UV Sanitiser



Keep your brush head really clean with Philips UV sanitising technology. The UV sanitiser that comes with your FlexCare Platinum sonic toothbrush is specifically designed to help kill germs on brush heads. The sanitiser distributes sanitising light around the entire top of the brush head, helping to kill up to 99% of bacteria.

Specifications

Design and finishing

Colour: Platinum grey

Power

Voltage: 110-220 V

Technical specifications

Operating time (full to empty): Up to

3 weeks**

Battery: Rechargeable Battery type: Lithium ION

Service

Warranty: 2-year limited warranty

Ease of use

Handle: Slim ergonomic design

Brush head system: Easy click-on brush

heads

Display: Illuminated display

Battery indicator: Light shows battery status

Brushing time: Up to 3 weeks***

Items included

Charger: 1

Brush heads: 1 AdaptiveClean

Travel case: 1

Handles: 1 FlexCare Platinum

UV sanitiser: 1

Cleaning performance

Health benefits: Improves gum health in only

two weeks

Speed: Up to 62,000 brush movements/min Performance: Removes up to 10 x more

plaque*

Pressure sensor: Vibrates handle to alert user Whitening benefits: Helps naturally remove

stains

Timer: Quadpacer and Smartimer

Modes

3 intensities: High, Low, Medium

Clean: For exceptional everyday cleaning Deep Clean: For an invigorating deep clean

White: Removes surface stains

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EAN: 08 71010 37462 01

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^{* *} Compared to a DiamondClean brush head

 $^{^{\}ast}$ ** based on two, two-minute periods of brushing per day