

PHILIPS



Wet & Dry electric
shaver

Shaver series 7000

Protective SkinGlide coating

SteelPrecision blades

Motion Control sensor

360-D Flexing heads



S7788/54

Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close - even on 3-day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

A close shave

- More cutting performance in every stroke
- Follows the contours of your face
- Guides hair into the optimal cutting position

SkinIQ technology

- Guides you to an improved shaving technique
- A shaver with the power to tame beards
- Master your technique with the Philips GroomTribe app
- A shaver that reduces friction to minimize irritation

For a convenient shave

- Choose a convenient dry or refreshing wet shave
- Even-up your mustache and sideburns
- 60 minutes of shaving from a 1-hour charge
- Powerful cleaning pod for maintenance and hygiene
- Fully charged in one hour

Shaver series 7000

Wet & Dry electric shaver

S7788/54

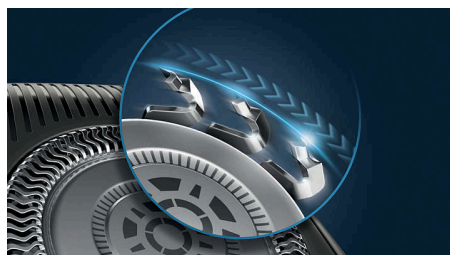
Highlights

Protective SkinGlide coating



A protective coating lies between the shaver heads and your skin. Made of up to 2.000 micro-tech beads per square millimetre, it reduces friction on skin by 25%*, to minimize irritation.

SteelPrecision blades



Powerful yet gentle, the 45 self-sharpening SteelPrecision blades on this Philips shaver complete up to 90,000 cutting actions per minute, cutting more hair per stroke** for a clean, comfortable finish.

Motion Control sensor



An electric shaver motion-sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes***.

Personalization via app

Pair your Philips electric shaver to the GroomTribe app and prepare to master your technique. Just track your progress and personalize your routine to achieve a shave that's both close and kind.

Power Adapt sensor



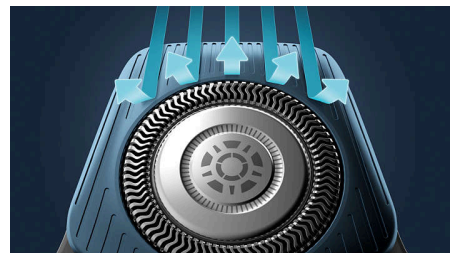
The electric shaver has intelligent facial-hair sensor that reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

360-D Flexing heads



Designed to follow the contours of your face, this Philips electric shaver has fully flexible heads that turn 360° for a thorough and comfortable shave.

Hair-Guide precision heads



This new shape precision shaver is enhanced with hair guiding channels for optimal cutting and skin comfort.

Cable-free Quick Clean Pod



10x more effective than cleaning with water****, the powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute. Using it helps maintain shaver performance and increase hygiene.

Shave wet or dry

A wet and dry shaver that adapts to your preference. Choose a convenient dry shave, or pair with your favourite foam or gel for a refreshing wet shave.

Pop-up trimmer

Refine and define your mustache and sideburns with the pop-up trimmer—and complete your look with ease.

Shaver series 7000

Wet & Dry electric shaver

S7788/54

Highlights

60 minutes of cordless shaving



A shaver for at home or on-the-go. Get 60 minutes of shaving time from a 1-hour charge, or plug it in for instant and continuous power.

1-hour charging time

Fully charge your Philips shaver in just 1 hour with the powerful and energy efficient lithium-ion battery. In a hurry? Plug in your shaver for 5 minutes and get enough power for 1 full shave.

Sustainable shaving innovation



At Philips, we drive sustainability in all aspects of product creation. With shaving blades produced using 100% renewable electricity and packaging made with recyclable materials, all shavers come with an Eco passport.

Shaver series 7000

Wet & Dry electric shaver

S7788/54

Specifications

SmartClick attachment

Fits product type: RQ585/51 DOES NOT fit angular head type

Accessories

Maintenance: Cleaning brush

Charging stand

Quick Clean Pod: 1 cartridge included, Yes

Integrated pop-up trimmer

Travel and storage: Travel case

Software

App: GroomTribe, Connects via Bluetooth®

Software update: Philips offers relevant software updates for a period of 2 years after the date of

purchase

Smartphone compatibility: iPhone and Android™ devices

Power

Charging: 1 hour full charge, 5 min quick charge

Battery type: Li-ion

Automatic voltage: 100-240 V

Run time: 60 minutes

Stand-by power: 0.04 W

Max power consumption: 9 W

Design

Color: Dark chrome

Handle: Rubber grip

Shaving heads: Angular

Service

2-year warranty

Replacement head SH71: Replace every 2 yrs with SH71

Shaving Performance

Shaving system: SteelPrecision blades

Contour following: 360-D Flexing heads

SkinIQ technology: Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

Ease of use

Display: Motion control indicator, LED display,

Battery level indicator, Travel lock

Wet & Dry: Wet and dry use

Cleaning: One-touch open, Fully washable

