

# PHILIPS

Wide keratin infused plates straightener

**StraightCare**

Wide plates

Ionic care

Keratin coating

220°C styling temperature



HP8328/20



## Smoothness and shine for thick & frizzy hair

### Straightener with wide keratin infused plates

This straightener with wide plates has been specially designed for thick and frizzy hair. Keratin coating, ionic care and temperature control will help you get the beautiful smooth style you want.

#### Beautifully styled hair

- Wide plates ideal for thick and frizzy hair
- More care with ion conditioning for shiny, frizz-free hair
- Keratin coating for smoothness and shine
- Up to 210°C styling temperature for perfect results

#### Less hair damage

- 2 temperature settings for control

#### Ease of use

- Fast heat up time, ready to use in 60 seconds
- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- Swivel cord to prevent tangled wires
- Universal voltage
- 2 years of worldwide guarantee

# Highlights

## Wide plates



These wide straightening plates have been designed specially for long or frizzy hair. You can straighten more hair in one go and reduce the styling time.

## Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

## Keratin coating



The smooth ceramic plates prevent damage to your hair during styling. They are infused with Keratin to give your style ultimate smoothness and shine.

## 210°C variable temperature



High temperature enables you to change the shape of your hair and get the smooth look you want.

## 2 temperature settings



Variable temperature settings give you accurate control and allow you to adjust temperature to your hair type minimising the damage.

## Instant heat up



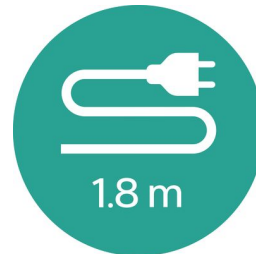
The straightener has a fast heat up time, being ready to use in 60 seconds

## Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

## 1.8 m cord



1.8 m power cord

## Swivel cord



Useful swivel cord technology rotates the cord to prevent tangled wires.

## Universal voltage



Worldwide voltage for getting the perfect travel companion

# Specifications

## Technical specifications

Voltage: 110-240 V

Temperature settings: 190°C – 210°C

Heat-up time: 60 sec

Cord length: 1.8 m

Maximum temperature: 210 °C

Wide Plates: 47x75mm

## Service

2-year worldwide guarantee

## Features

Swivel cord

Hanging loop

Coating: Keratin

Ionic care

