

PHILIPS

Straightener

Ceramic Keratin

IonBoost

with jojoba oil

HP8317/00



KeraShine therapy for silky smooth hair

This straightener with ionic technology, jojoba oil, and keratin coating will help you get the beautiful hair and style you want in less time. The extra large plates have been designed for thick or long hair and to minimize damage.

Ease of use

- Fast heat up time, ready to use in 60 seconds
- 1.8 m cord for maximum flexibility
- Automatic shut-off after 60 min

Care and protect

- Maximum shine with Jojoba oil infused ceramic plates
- Protective ceramic coating with Keratin infusion

Style

- 210°C professional high heat for perfect salon results
- 4x stronger ionic conditioning for vibrant shine
- Extra wide plates for better results with thick or long hair

Highlights

Jojoba oil ceramic plates



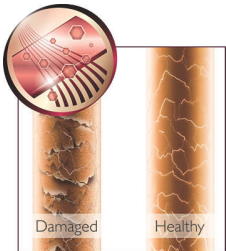
For maximum shine, the ceramic plates have been infused with natural and heat-resistant Jojoba oil. The plates glide effortlessly through your hair, giving you perfect shiny hair.

210°C professional temperature



This high temperature enables you change the shape of your hair, and gives you that perfect look like you've just come from the salon.

Care for your hair



Protective ceramic coating with Keratin infusion, for better care of your hair

Ionic Conditioning



Instantly release 4 times ions for shiny, frizz free hair. Negative ions eliminate statics, condition hair and scalp, and smooth down hair cuticles to deliver smooth and shiny look. Dual ionic outlet, one being in the center of dryer and the other close to opening, ensures even ion distribution with air flow and great conditioning effect.

Wide plates



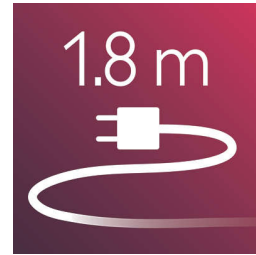
These extra wide straightening plates have been designed specifically for thick or long hair. The increased plate width can straighten more hair in one go and will help to reduce the time required to style.

Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

1.8 m cord



1.8 m cord for maximum flexibility.

Safe usage



Some hair straighteners and curling irons have been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 60 min.

Specifications

Technical specifications

Voltage: Worldwide V

Cord length: 1.8 m

Heat-up time: 60 sec

Maximum temperature: 210 °C

Features

2 year guarantee

Swivel cord

Handle lock

Material plates: Ceramic

Storage hook

Wide Plates: 47x75mm

