

# PHILIPS



## Hair Dryer

### 5000 Series

2100 W

ThermoShield technology

2 x ionic care\*

3 heat and 2 speed settings



BHD501/00

## Fast drying, with no heat damage\*\*

with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

#### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Cool Shot to set your style
- Slim nozzle for touch-ups and detailed styling

#### Care and protect

- 2 x ionic care\* for shiny, frizz-free hair

#### Powerful drying

- Fast drying, for professional results with 2100 W

#### ThermoShield technology

- ThermoShield technology, for ultimate heat protection

## 5000 Series

Hair Dryer

BHD501/00

# Highlights

### ThermoShield technology



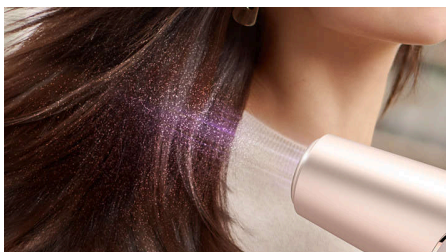
The overheat detect sensor actively optimises and controls the air temperature, protecting your hair from damage\*\* caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

### 2100 W of power



This 2100 W professional hair dryer creates a powerful airflow. The resulting combination of power and speed makes the drying and styling experience quicker and easier.

### 2 x ionic care\*



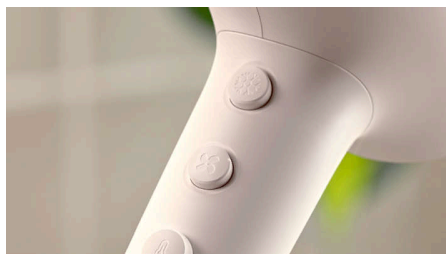
This powerful ionic system generates up to 40 million ions per drying session, intensifying your hair's shine, so you can enjoy glossy, frizz-free hair.

### 6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

### Cool Shot



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

### 14 mm styling nozzle



The slim nozzle precisely focuses the air for quick touch-ups and perfecting small details of your style.

# Specifications

### Attachments

Nozzle: 14 mm

### Technical specifications

Cord length: 1.8 m

Voltage: 220-240 V

Wattage: 2100 W

Motor: DC

Colour/Finish: White and Metallic

Off mode power: < 0.3 W

### Features

Storage hook

Heat/Speed settings: 6

Cool shot

### Service

2 year worldwide warranty

### Caring technologies

Ionic technology: 2 x ions\*

ThermoShield technology

