

PHILIPS

Wet and Dry electric shaver

Shaver series 7000

Protective SkinGlide coating

SteelPrecision blades

Motion Control sensor

360 D Flexing heads



S7788/55



Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close - even on 3 day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

A close shave

- Follows the contours of your face
- More cutting performance in every stroke
- Guides hair into the optimal cutting position

SkinIQ technology

- Guides you to an improved shaving technique
- Master your technique with the Philips GroomTribe app
- A shaver with the power to tame beards
- A shaver that reduces friction to minimise irritation

For a convenient shave

- Powerful cleaning pod for maintenance and hygiene
- 60 minutes of shaving from a 1 hour charge
- Fully charged in one hour
- The electric shaver with an Eco passport
- Even up your moustache and sideburns

Highlights

Protective SkinGlide coating



A protective coating lies between the shaver heads and your skin. Made of up to 2000 micro-tech beads per square millimetre, it reduces friction on skin by 25%*, to minimise irritation.

SteelPrecision blades



Powerful yet gentle, the 45 self-sharpening SteelPrecision blades on this Philips shaver complete up to 90,000 cutting actions per minute, cutting more hair per stroke** for a clean, comfortable finish.

Motion Control sensor



An electric shaver motion-sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes***.

Personalisation via app

Pair your Philips electric shaver to the GroomTribe app and prepare to master your technique. Just track your progress and personalise your routine to achieve a shave that's both close and kind.

Power Adapt sensor



The electric shaver has an intelligent facial-hair sensor that reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

360 D Flexing heads



Designed to follow the contours of your face, this Philips electric shaver has fully flexible heads that turn 360° for a thorough and comfortable shave.

Hair-Guide precision heads



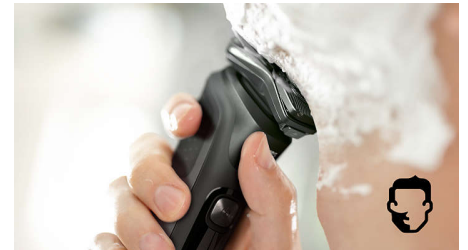
This new-shape precision shaver is enhanced with hair-guiding channels for optimal cutting and skin comfort.

Cable-free Quick Clean Pod



10 x more effective than cleaning with water****, the powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute. Using it helps maintain shaver performance and increase hygiene.

Shave wet or dry



A wet and dry shaver that adapts to your preference. Choose a convenient dry shave, or pair with your favourite foam or gel for a refreshing wet shave.

Specifications

Accessories

Maintenance: Cleaning brush

Charging stand

Quick Clean Pod: Yes, 1 cartridge included

Integrated pop-up trimmer

Travel and storage: Travel case

Software

Software update: Philips offers relevant software updates for a period of 2 years after the date of purchase

App: GroomTribe, Connects via Bluetooth®

Smartphone compatibility: iPhone and Android™ devices

Power

Charging: 1 hour full charge, 5-min quick charge

Battery type: Li-Ion

Automatic voltage: 100-240 V

Run time: 60 minutes

Stand-by power: 0.04 W

Max power consumption: 9 W

Design

Handle: Rubber grip

Colour(s): Dark chrome

Shaving heads: Angular

Service

2 year warranty

Replacement head SH71: Replace every 2 yrs with SH71

Shaving Performance

Contour following: 360 D Flexing heads

Shaving system: SteelPrecision blades

SkinIQ technology: Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

Ease of use

Display: Motion control indicator, LED display, Battery level indicator, Travel lock

Wet and Dry: Wet and dry use

Cleaning: One-touch open, Fully washable

