

PHILIPS

Straightener

3000

SilkProtect technology
Ceramic titanium plates
Keratin-infused plates
Ionic care
BHS736/00



Instantly smooths untamable hair.

Adds visible shine*

Our KeraShine Titanium straightener delivers the style with instant shine while being gentle on hair. The SilkProtect technology and ceramic plates glide gently through your hair, while optimizing temperature for less heat exposure.

Ease of use

- Fast heat-up time, ready to use in 60 sec
- 1.8 m cord for maximum flexibility
- A useful swivel cord rotates and prevents tangled wires
- Universal voltage for worldwide use
- Key-lock function for safe and easy storage

Beautifully styled hair

- Extra wide plates for better results with thick or long hair
- 210°C styling temperature
- KeraShine Titanium plates for fast heat transfer and shine

Care and protect

- Ionic care for shiny, frizz-free hair
- SilkProtect Technology cares for your hair

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Highlights

Kerashine Titanium Plates



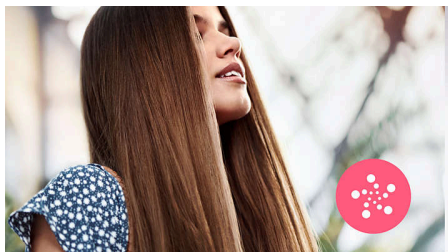
Constructed with ceramic plates infused with keratin and titanium, the Kerashine Titanium plate system allows for fast heat transfer for beautiful styling performance and ultra smooth gliding for visibly shiny silky hair.

SilkProtect Technology



The SilkProtect technology ensures optimized temperature to minimize the heat exposure, leaving hair with a silky-smooth look.

Ionic care



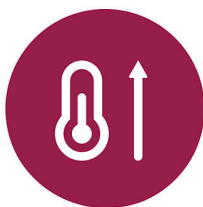
Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

Wide plates



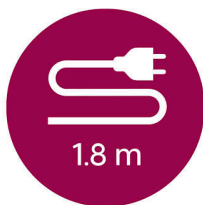
These extra wide straightening plates have been designed specifically for thick or long hair. The increased plate width can straighten more hair in one go and will help to reduce the time required to style.

Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 60 seconds.

1.8 m cord



1.8 m cord for maximum flexibility.

Swivel cord



The swivel cord technology conveniently rotates the cord and prevents unnecessary tangles.

Key-lock function



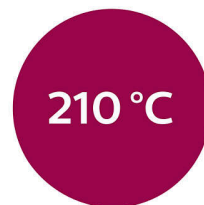
The plates can be locked together for safe and easy storage.

Universal voltage



Compatible with 110-240 volts. Can be used wherever you travel in the world.

210°C styling temperature



The high temperature enables you to change the style of your hair to achieve the look you want.

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Specifications

Technical specifications

Voltage: Worldwide V

Cord length: 1.8 m

Heat-up time: 60 sec

Maximum temperature: 210 °C

Styling temperature: 210°C

Styling plates: 47x75mm

Features

Swivel cord

Handle lock

Storage hook

Ionic care

Keratin ceramic coating

Plate lock

Service

2-year worldwide warranty

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Issue date 2025-01-15
Version: 7.0.1

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EAN: 87 10103 98325 5

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* **supported by ionic care