

PHILIPS

Wet and dry electric shaver

Shaver series 7000

Personal Shave Plan

SmartSensor Technology

Sensitive shave settings

SkinGlide rings



S7921/51



Minimise irritation, personalise your shave

Effective for 89% of users with highly irritable skin*

The new Philips smart shaver series 7000 is co-developed with dermatologists and offers a personalised plan to reduce skin irritation, even for the most sensitive skin. Because everyone's skin is different.

Easy to use

- Click-on styler and brush for trimming and facial cleansing
- 50 minutes of cordless shaving
- 1 hour charging time
- Comes with a 2 year guarantee

Designed to reduce skin irritation

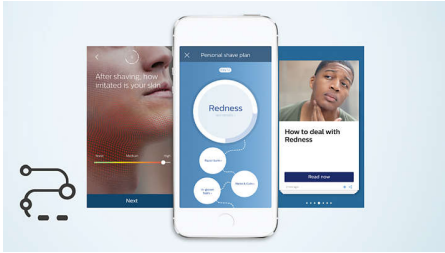
- A plan that tackles your personal skin issues
- SmartSensor Technology perfects your shaving technique
- Sensitive shave settings customised for your skin
- Aquatec gives you a comfortable dry or refreshing wet shave

A close and smooth shave

- SkinGlide rings with anti-friction coating for smooth glide
- Blades protect skin and cut close even with three-day stubble
- 5-direction flex heads follow contours with less pressure

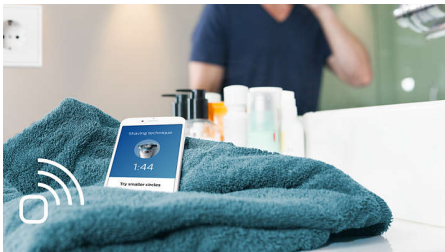
Highlights

Personal shave plan



Create a personal shave plan to tackle your specific skin issues: redness, burning, ingrown hairs or dry skin. As your skin improves, your plan will adapt to give you updated advice.

SmartSensor Technology



Track your technique in real time and get tips to perfect your shaving. An accelerometer tracks your shaving moves and communicates with the app via Bluetooth® to give you immediate feedback.

Sensitive shave settings



Shave with the recommended speed setting, customised for your skin, or choose your own. Options include normal, sensitive and extra-sensitive.

SkinGlide rings



Experience a more comfortable shave with anti-friction SkinGlide rings coated with microspheres. Thousands of tiny glass-like rounded spheres reduce friction and surface resistance between the shaver and the skin. This gives the shaver a smooth, easy glide and helps protect against skin irritation.

GentlePrecision PRO blades



Our updated cutting system has skin protection technology, designed to only cut hair not skin. V-shaped blades guide the skin away from the blades for a close, smooth shave — even on three-day stubble.

5-direction Dynamic Flex Heads



Our shaver heads flex easily in five directions, gently following all the contours of the face and neck. Less pressure is needed to shave closely and skin stress is minimised.

Aquatec Wet & Dry



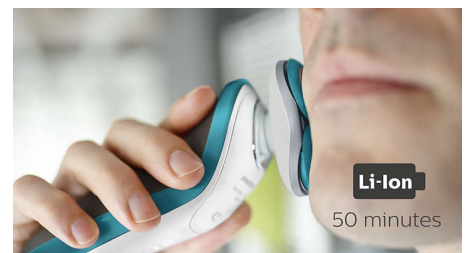
Adapt your shave routine to your needs. With the Aquatec Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam, even under the shower.

Accessories



Click-on beard styler has 5 length settings for beard styling, perfect stubble and pre-trimming. The cleansing brush is designed for deep, gentle cleansing together with your choice of cleanser. We recommend using the brush before shaving to enhance your shaving results: 91% of subjects experienced less skin irritation when shaving with Philips S7000 with cleansing brush*.

50 minutes of cordless shaving



The energy-efficient, powerful lithium-ion battery system gives you two convenient options: Charge it for an hour for up to 50 minutes of shaving time, or a quick charge for one full shave. All Shaver series 7000 models are designed to operate only in cordless mode to ensure safety in wet environments.

Specifications

Accessories

SmartClick: Beard styler, Deep facial cleansing brush

Maintenance: Cleaning brush

Pouch: Travel pouch

Software

App: Connects via Bluetooth[®], GroomTribe

Software update: Philips offers relevant software updates for a period of 2 years after the date of purchase

Bluetooth[®]: Version 4.1 (Bluetooth[®] Smart), 10 m range

iPhone compatibility: Compatible*

iPad compatibility: Not compatible

Android compatibility: Compatible*

Power

Run time: 50 min / 17 shaves

Battery Type: Lithium-ion

Charging: 1 hour full charge, Quick charge for 1 shave

Automatic voltage: 100-240 V

Stand-by power: 0.15 W

Max power consumption: 5.4 W

Design

Handle: Ergonomic grip and handling

Frame colour: Ocean Blue

Front colour: Matte White

Service

Replacement head: Replace every 2 yrs with SH70

2 year guarantee

Cleansing brush head SH560: Replace every 3-6 months

Shaving Performance

Contour following: 5-direction DynamicFlex Heads

SkinComfort: SkinGlide Rings, SkinProtection System, Aquatec Wet and Dry

Shaving system: GentlePrecisionPRO Blades

Ease of use

Display: 1 level battery indicator, Sensitive Shave Settings, Bluetooth indicator, Battery low indicator, Charging indicator, Travel lock indicator

Wet and Dry: Wet and dry use

Cleaning: Fully washable

Operation: Cordless use, Unplug before use



* Effective for 89% of men with high skin irritation - Tested in Germany & UK in 2016 with 139 men

* Blades protect skin and cut close, even with 3-day stubble - vs Predecessor SensoTouch 2D

* 91% of subjects experienced less skin irritation when shaving with Philips S7000 with cleansing brush — tested in UK among dissatisfied blade users

* Compatible with a wide range of iPhone and Android™ devices. More info at www.philips.com/smartsaver

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