

PHILIPS

Power Toothbrush
with SenseIQ

Sonicare 9900
Prestige

Our most advanced toothbrush

SenseIQ senses, adapts, cares

All-in-One brush head

AI-powered Sonicare app



HX9996/12



Exceptional care personalized to you with SenseIQ

Sonicare 9900 Prestige with SenseIQ technology is our most advanced power toothbrush. It enhances our proven sonic technology with intelligence, sensing and adapting for holistic care so you always get it right.

Designed around you

- Sleek and compact design

Always get it right with SenseIQ

- Adapts to you in real time when you brush too hard
- Real-time feedback on your brushing
- SenseIQ technology senses, adapts and cares
- Senses your brushing style
- Cares intuitively for teeth and gums

Personalized clean without compromise

- All-in-One brush head for complete care
- Personalized guidance from the Philips Sonicare app
- Sonic brushing: the masterclass in effective cleaning

Premium accessories

- Easy charging with the minimalist stand and base
- Prestige travel case for go-anywhere style

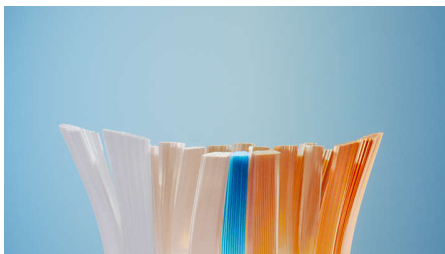
Highlights

SenseIQ technology



As you brush, SenseIQ technology senses pressure, motion, coverage and more up to 100 times per second. It then adapts the intensity if you push too hard. The intelligence of SenseIQ takes the guesswork out of brushing modes, so you can experience effortless care and better brushing over time.

Premium All-in-One brush head



Clean without compromise with the A3 Premium All-in-One brush head. Our all-time best has angled bristles to help remove up to 20x more plaque even in hard-to-reach areas*. Triangular tips work to remove up to 100% more stains in less than two days***. And longer bristles clean deep for gums that are up to 15x healthier in just two weeks**. All that without ever switching brush heads. Did you know: brush heads become less effective after 3 months of use? Our BrushSync™ feature can remind you when it's almost time for a replacement.

Personalized guidance



The Philips Sonicare app is powered by artificial intelligence and works in perfect harmony with the toothbrush. Use it to brush with real-time guidance about pressure, motion, coverage, duration and frequency. View progress reports by day, week, month and year. Get personalized recommendations and actionable steps for better brushing. Meanwhile, auto-syncing keeps brushing data up-to-date in the app, even when you don't brush with the app by your side.

Senses your brushing style



While you clean, Philips Sonicare 9900 Prestige uses sensors to detect the pressure you apply, cleaning motion and coverage – up to 100 times per second. The sensors also keep an eye on how long and how often you brush.

Adapts to you in real time



Most of us apply too much pressure during brushing. That's why our toothbrush automatically adjusts intensity when you push too hard. And with the free Philips Sonicare

app, you can experience tailor-made guidance and personalized recommendations to take your brushing to the next level.

Cares for your oral health



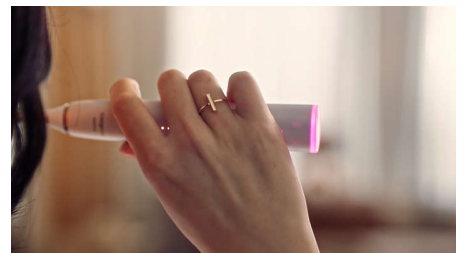
Philips Sonicare 9900 Prestige is designed around you. Its state-of-the-art technology is so in tune with you and effortless to use that you barely know it is there. Luckily, the results say it all.

Proven sonic brushing



Brush away plaque with sonic technology – our benchmark in effective and gentle cleaning. While you brush, up to 31,000 brush strokes per minute and dynamic fluid action help clean even hard-to-reach areas, leaving your mouth feeling exceptionally fresh and clean.

Real-time feedback



You might not notice when you brush too hard or start scrubbing, but your toothbrush will. The light ring on the end of your handle will gently remind you to ease off the pressure or scrubbing motion.

Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Power supply: 110–220V

Technical specifications

Operating time (full to empty): 2+ weeks****

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Color: Midnight Blue

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android OS 8.0 or above

iOS compatibility: iPhones on iOS 13.0 or above

Ease of use

Battery indicator: Illuminated icon indicator

Handle compatibility: Easy click-on brush heads

Handle: Sleek and compact design, Seamless touch control

Travel case: Elegant, compact charging case, Vegan-friendly leather

BrushSync Replacement Reminder: Reminder icon lights up, to always ensure best results

Items included

Handle: 1 Sonicare 9900 Prestige

Brush heads: 1 A3 Premium All-in-One

Prestige USB charging case: 1

Charger base: 1

USB cable: 1

Cleaning performance

Health benefits: Up to 15x healthier gums**

Speed: Up to 62000 brush movement/min

Performance: Removes up to 20x more plaque*

Whitening benefits: Up to 100% less stains***

Timer: BrushPacer and SmarTimer

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

Scrubbing feedback: Ring lights up in amber, Vibrates handle to alert user, Option to turn on/off in app

SenseIQ technology

Pressure sensor: Alerts when brushing too hard

Position sensor: Tracks brushing coverage, for each brushing session

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights missing areas

Adaptive intensity: Adjusts intensity level, when too much pressure applied

Artificial Intelligence: Detects and syncs brushing

Sonicare App with A.I.

Real time guidance: Personalized recommendations, Day/month/year progress report

Customizable modes: Clean, White+, Gum health, Deep Clean, Sensitive



* vs. a manual toothbrush

** vs. a manual toothbrush in 6 weeks

*** in lab test vs. a manual toothbrush

**** based on two periods of two-minute brushings per day on standard mode