





Perfect style at constant caring temperature

The Philips ProCare straightener protects the hair from overheating, due to its newly developed Dual-Care $^{\text{\tiny{TM}}}$ plates, with constant temperature and EHD Technology $^{\text{\tiny{TM}}}$

Less hair damage

- ${\boldsymbol{\cdot}}$ Caring and efficient straightening with constant temperature
- ${}^{\textstyle \cdot}$ Healthy hair without hotspots with Even Heat Distribution
- Healthier restyling with autosettings to gentler temperature

Beautifully styled hair

 ${}^{\centerdot}$ Ceramic plates for smooth gliding and shiny hair

Ease of use

- Fast heat up time, ready to use in 15 seconds
- No more accidental change of settings with key-lock function
- · Closing lock to close the handle for easy and safe storage
- · Automatic shut-off after 60 min

Highlights

Constant temperature



This straightener keeps a more constant temperature. Thanks to its high-performance heater it allows you to straighten your hair at a more caring temperature while getting the exact style you want!

Even Heat Distribution

Advanced Philips EHD+ technology means that your styler will always distribute the heat very evenly – even at high temperatures, and prevents damaging hot spots. This gives added protection and thus helps to keep your hair healthy and shiny.

Style refresh



Automatic setting for healthy restyling.

Maintain your style all day, while respecting the quality of your hair

Ceramic plates



Ceramic is microscopically smooth and durable by nature and it is one of the best materials for straightening plates. The plates glide effortlesly through your hair, giving you perfect shiny hair.

Key-lock function



You are always in control. No more accidental switching on/off of the styler or temperature change with the Key-lock function. To unlock, press the button for 3 seconds.

Instant heat up



The straightener has a fast heat up time, being ready to use in 15 seconds

Specifications

Technical specifications

Heating time: 30s Cord length: 1,8 m

Heater type: High-performance

Color/finishing: Purple

Maximum temperature: 199 °C

Features

Swivel cord Ceramic coating Ready for use indicator

Hair type

End result: Straight

Hair thickness: Medium, Thick, Thin Hair length: Long, Medium, Short

Service

2-year worldwide guarantee

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