

PHILIPS

ThermoProtect
straightener

StraightCare
Essential

ThermoProtect technology
Keratin-infused plates
10 temperature settings



BHS377/09



Smooth and shiny hair with care and control

Specially designed for easy and fast styling with long Keratin-infused plates and 10 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

Beautifully styled hair

- Temperature range from 160°C up to 230°C

Care for your hair

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

Ease of use

- 10 temperature settings for better control
- 100mm long plates for fast and easy straightening
- Fast heat-up time, ready to use in 30 sec
- Auto shut-off for safe usage
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use



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Highlights

ThermoProtect technology

ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

Keratin ceramic plates

Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

Temperature range

Choose between temperature range from 160°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

10 temperature settings



Variable temperature settings for better control. Lower temperatures for last minute touch ups and gentle styling. Higher temperatures for long lasting results.

100mm long plates

The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

Fast heat-up time

The straightener has a fast heat-up time, being ready to use in 30 seconds.

Auto shut-off

The styler has an automatic shut-off function for safe usage. It automatically switches off after 60 minutes.

Key-lock function

The plates can be locked together for safe and easy storage.

Universal voltage

Compatible with 110-240 volts. Can be used wherever you travel in the world.

Specifications

Technical specifications

Styling temperature: 160°C – 230°C

Type of temperature control: Turning rheostat

Voltage: 110-240 V

Long plates: 28X100mm

Heat-up time: 30 sec

Cord length: 1.8 m

Features

Material plates: Keratin-infused ceramic plates

Storage hook

Swivel cord

Plate lock

Ready to use light

Service

2-year worldwide guarantee



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