

PHILIPS

Pro Hairdryer

DryCare

Powerful AC motor

2100W drying power

High air speed up to 130 km/h*

Ionic care for shiny hair



BHD272/03



Fast and powerful drying for professional results

Philips Pro hairdryer has a professional AC motor that reaches up to 130 km/h* of air speed for fast and professional results. It also features the ThermoProtect setting for optimal temperature to protect from overheating.

Fast drying experience

- Fast drying, powerful AC motor
- 2100W of fast, high performance drying power

Less hair damage

- ThermoProtect temperature setting
- Ionic care for smooth, frizz-free, shiny hair

Professional salon style results

- Cool Shot sets your style
- Six speed and heat settings for optimal control
- 9 mm concentrator for focused airflow, great for styling

Highlights

Powerful AC motor



Philips Pro hairdryer has a high performance AC motor developed for the professional market. It generates up to 130 km/h* of air speed for fast and effective results.

2100W of power



This 2100W Pro hairdryer creates a powerful airflow. The resulting combination of power and speed makes your drying and styling experience quicker and easier.

ThermoProtect temperature



The ThermoProtect temperature setting provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

Ionic care



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

Cool Shot



A must-have professional function, the Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Accurate control



The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure optimal control for precise and tailored styling.

9 mm narrow concentrator



The 9 mm opening of the concentrator focuses the flow of air for precision styling on specific areas. The ideal attachment for brushing while drying and styling.

Specifications

Caring technologies

ThermoProtect setting
Ionic Care

Features

Cool shot
Heat/Speed settings: 6
Storage hook

Attachments

Nozzle: 9 mm

Technical specifications

Drying speed: up to 130 km/h*
Motor: AC
Wattage: 2100 W
Voltage: 220 V

Frequency: 50-60 Hz

Power: 2100 W

Cord length: 1.8 m

Service

2-year guarantee

