# **PHILIPS**

## MoistureProtect Hairdryer

## **DryCare Prestige**

MoistureProtect Sensor

2300W

Ionic conditioning

Cool shot



HP8280/00





# Lock your moisture in for shiny happy hair

Ultimate moisture retention, best shine & softness

The MoistureProtect Hairdryer has an infrared sensor which continually measures the optimal temperature to dry your hair, preserving its natural moisture.

## MoistureProtect technology

- MoistureProtect Sensor
- · Perfect moisture protection with exclusive sensor

## **Caring technology**

· Protection from overheating

## Beautifully styled hair

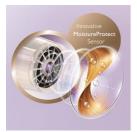
· Ionic conditioning prevents static for frizz free shiny hair

## Ease of use

- Six speed and heat settings for perfect control
- Cool Shot to set your style

## Highlights

#### **MoistureProtect Sensor**



The truly innovative Infrared MoistureProtect technology continuously monitors and adapts the drying temperature to match your hair' drying needs. The intelligent sensor measures your hair's surface temperature 4000 times in one drying session, and adjusts the heat to prevent moisture loss and cuticle damage. With ultimate moisture retention, your hair gets our best shine and softness. You can switch on/off the sensor upon your needs.

#### MoistureProtect technology



Uses infrared technology to diagnose your hair and adapts the temperature to preserve its natural hydration.

## ThermoProtect temperature



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you can get the best results in a caring way.

### **lonic conditioning**



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

### Six speed and heat settings



Easily set and control the heat and speed settings to create the perfect style. Choose from 3 heat and 2 speed settings for full control and precise drying and styling.

### **Cool Shot**



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

## Specifications

### **Technical specifications**

Voltage: 220-240 V Wattage: 2100-2300 W Cord length: 2.5 m Motor: DC Dual Voltage: No

### **Caring technologies**

MoistureProtect technology Ionic Care

#### Service

2-year worldwide guarantee

#### Features

Cool Shot

6 temperature settings

#### **Accessories**

Nozzle: Diffuser

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