

PHILIPS

Pro Straightener

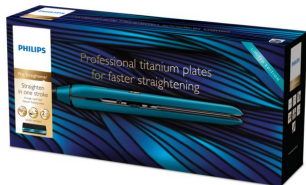
Titanium floating plates

Accurate control 230 C

Ionic conditioning

10 sec. heat up time

HPS930/40



Professional Titanium plates, faster straightening

The Philips Pro straightener offers the best a straightener needs: Titanium floating plates with best heat conduction for fast straightening with optimal pressure. A 10sec heat-up time for immediate straightening and digital temp control.

Less hair damage

- More care with ion conditioning for shiny, frizz-free hair
- Prevent hair breakage with floating plates
- Faster, yet more caring with high-performance heater
- Healthy hair without hotspots with Even Heat Distribution
- ThermoGuard prevents unintentional heat exposure above 200°C

Beautifully styled hair

- Titanium coated plates for fast and smooth straightening

Easy to use

- 100mm long plates for fast and easy straightening
- Instant heat-up time of only 10 sec.
- Heat resistant pouch
- 2.5m long cord
- *2- year warranty plus 3 years, upon online registration
- Digital temperature settings for absolute control

Highlights

Titanium coated plates



Professional titanium coated plates for best heat conduction. This superior plate material is durable and transfers heat quickly, resulting in fast and smooth straightening.

Floating Straightening Plates



The floating plates move, when too much pressure is applied during straightening. This protects the hair shaft from being damaged and therefore avoids overall hair breakage.

Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

Long professional plates



The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

10 sec. heat-up time



The high-performance heater used in combination with the titanium plates, enables an instant heat-up time of only 10 seconds. Switch it on and you are ready to start straightening.

High-performance heater



This straightener keeps a more constant temperature and therefore constant results. Thanks to its high-performance heater it allows you to straighten your hair at a more caring temperature while getting the exact style you want! Your styling will be faster, since you need less strokes, while straightening.

Heat resistant pouch

This Heat Resistant pouch is perfect for styling on the go. Forget waiting for your styler to cool down. Simply store using the heat resistant pouch included.

2.5m cord



The professional 2.5m long cord reinforces the ease of use anywhere you want.

5 Year warranty*



This product has been thoroughly tested to deliver professional performance, and a long-lasting guarantee of 5 years.

Digital temperature settings



Easily set and style your hair with variable temperature settings from 140 to 230°C. The unique combination of the temperature setting wheel and digital display gives you precise control for professional results.

Specifications

Technical specifications

Voltage: 110-240 V

Cord length: 2.5 m

Heater type: High-performance heater

Maximum temperature: 230 °C

Heat up time: 10 seconds

Features

Hanging loop

Swivel cord

Service

5-year world-wide warranty*

Caring technologies

EHD technology

Ionic Care

Floating plates

