



Philips 7000 series  
Electric shaver



HQ7240

## Comfortably close

Shaves even the shortest hairs

This newly designed Philips Norelco shaver HQ7240 keeps it simple - close and convenient. It's close: Advanced technology guarantees a close shave. It's convenient: Simply rinses clean under the tap. And it's designed for increased comfort.

### **Shaves even the shortest stubble**

- Precision Cutting System

### **Comfortably close**

- Superior Lift & Cut system

### **Adjusts to every curve of your face and neck**

- Reflex Action system
- Individually floating heads

### **Moustache and sideburn trimming**

- Spring released pop-up trimmer

### **Simply rinses clean**

- Washable shaver

**PHILIPS**  
sense and simplicity

# Highlights

## Superior Lift & Cut system



Dual blade system: first blade lifts, second blade cuts for a comfortable close shave.

## Reflex Action system



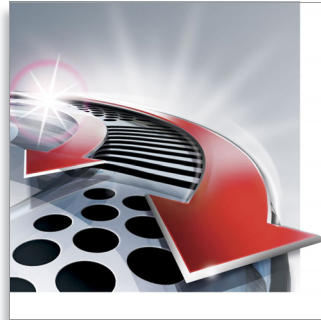
Automatically adjusts to every curve of your face and neck.

## Pop-up trimmer



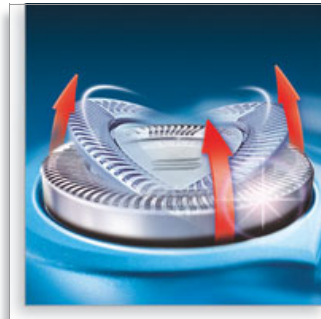
Full width, pop-up trimmer is perfect for grooming sideburns and moustache.

## Precision Cutting System



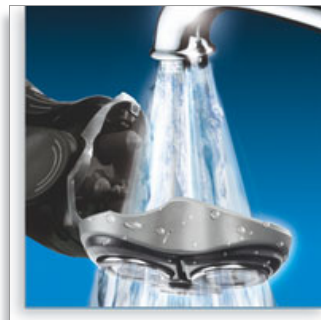
The Philips shaver has ultra thin heads with slots to shave long hairs and holes to shave the shortest stubble.

## Individually floating heads



Align the razor sharp blades of your Philips shaver closer to your skin for exceptional closeness.

## Washable shaver



The water resistant Philips shaver can be easily rinsed under the tap.

# Specifications

## Shaving Performance

- Shaving System: Precision Cutting System, Super Lift & Cut technology
- Contour-following: Reflex Action system, Individual floating heads
- Styling: Precision trimmer

## Ease of use

- Display: Battery full indicator, Charge indicator
- Charging: Corded/cordless
- Charging: 8 hours
- Shaving time: 10 days
- Cleaning: Washable

## Accessories

- Maintenance: Cleaning brush, Protection cap

## Power

- Run time: 30 min



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