# **PHILIPS**

### **ProCare Keratin**

Ceramic plates Even heat distribution 199C Ionic conditioning 15 sec. heat up time





### Maximum protection, ultimate shine

The Philips ActiveCare straightener protects the hair from overheating, due to its newly developed Triple-Care™ plates with constant temperature, EHD technology™ and Sonic technology

#### Beautifully styled hair

- Ceramic plates for smooth gliding and shiny hair
- Great results in less time with gentle Sonic vibrations

#### Less hair damage

- Healthy hair without hotspots with Even Heat Distribution
- More care with ion conditioning for shiny, frizz-free hair
- Caring and efficient straightening with constant temperature

#### Ease of use

- Automatic shut-off after 60 min
- Closing lock to close the handle for easy and safe storage
- Included: heat resistant mat
- Fast heat up time, ready to use in 15 seconds
- No more accidental change of settings with key-lock function
- Universal voltage

### **ProCare Keratin**

# Highlights

#### **Ceramic plates**



Ceramic is microscopically smooth and durable by nature and it is one of the best materials for straightening plates. The plates glide effortlesly through your hair, giving you perfect shiny hair.

#### **Constant temperature**



This straightener keeps a more constant temperature. Thanks to its high-performance heater it allows you to straighten your hair at a more caring temperature while getting the exact style you want!

#### **Even Heat Distribution**

Advanced Philips EHD+ technology means that your styler will always distribute the heat very evenly - even at high temperatures, and prevents damaging hot spots. This gives added protection and thus helps to keep your hair healthy and shiny. Instant heat up



The straightener has a fast heat up time, being ready to use in 15 seconds

#### Auto key-lock function



You are always in control. No more accidental switching on/off of the styler or temperature change with the Key-lock function. To unlock, press the button for 3 seconds.

#### **Gentle Sonic vibrations**



Great results in less time with gentle Sonic vibrations

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## Specifications

#### **Technical specifications**

Voltage: 110-240 V Heating time: 15s Cord length: 1.8 m Color/finishing: White Gold Heater type: High-performance Maximum temperature: 199 °C

#### Features

Ready for use indicator Swivel cord Ceramic coating

#### Hair type

End result: Straight Hair length: Long, Medium, Short Hair thickness: Medium, Thick, Thin

#### Service

2-year worldwide guarantee

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