# **PHILIPS**

## Straightener

**Essential Care** 

Ceramic

IonBoost



HP8325/03

# Easy straight with XL plates

Specially designed for thick and long hair, the new Essential Care straightener with ionic care has 40% wider plates that allow you to get the straight and shiny look you want faster, while being gentle on your hair.

## Beautifully styled hair

- 210°C professional high heat for perfect results
- Wide plates for thick and long hair
- More care with ion conditioning for shiny, frizz-free hair

## Less hair damage

Ceramic coating for ultra-smooth gliding

## Ease of use

- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- Fast heat up time, ready to use in 60 seconds
- Universal voltage
- Swivel cord to prevent tangled wires
- 2 years of worldwide guarantee



## Highlights

## Wide plates



Specially designed for thick and long hair, the 40% wider plates\* enable a better contact with the hair and help you achieve perfect straightening results in less time.

#### **Ionic Care**



Give your hair an instant care with ionic conditoning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

### 210°C professional temperature



This high temperature enables you to change the shape of your hair and gives you that perfect look you want.

#### Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

#### Universal voltage



Worldwide voltage for getting the perfect travel companion

### Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

## 1.8 m cord



1.8 m power cord

#### Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

#### 2 years guarantee



2 years of worldwide guarantee.

#### **Ceramic coating**



The smooth ceramic coated plates prevent damage to your hair during styling.



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

## Specifications

## **Technical specifications**

Heating time: 60s Cord length: 1.8 m Color/finishing: black and warm pink Maximum temperature: 210 °C Voltage: Worldwide V Wide XL plates: 45x90mm

## Features

Temperature: 210 °C Swivel cord Ceramic coating Ion conditioning Handle lock Material plates: Ceramic Storage hook: No Swivel cord

**Service** 2-year worldwide guarantee

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