PHILIPS

Wet and dry electric shaver

Shaver series 7000

SkinGlide Rings GentlePrecisionPRO Blades SmartClick precision trimmer





S7310/12

Smooth glide, sensitive shave Philips' no 1 on sensitive skin*

The Philips series 7000 protects against the key signs of skin irritation. SkinGlide rings with anti-friction coating enable the shaver to glide effortlessly across your face. Its blades cut close and protect skin, even with 3-day stubble.

Designed for maximum skin comfort

- SkinGlide rings with anti-friction coating for smooth glide
- 5 direction flex heads follow contours with less pressure
- · Aquatec gives you a comfortable dry or refreshing wet shave

A close and smooth shave

• Blades protect skin and cut close even with 3-day stubble

Easy to use

- · Intuitive display with 1-level battery indicator
- 50 minutes of cordless shaving
- · Shaver can be rinsed clean under the tap
- Comes with a 2-year guarantee

Get the most out of your shaver

Even-up your mustache and sideburns





Highlights

SkinGlide rings



Experience a more comfortable shave with anti-friction SkinGlide rings coated with microspheres. Thousands of tiny glass-like rounded spheres reduce friction and surface resistance between the shaver and the skin. This gives the shaver a smooth, easy glide and helps protect against skin irritation.

GentlePrecision PRO blades

Aquatec Wet & Dry



Adapt your shave routine to your needs. With the Aquatec Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam even under the shower.

SmartClick Precision Trimmer

50 minutes of cordless shaving



The energy-efficient, powerful lithium-Ion battery system gives you two convenient options: Charge it for an hour for up to 50 minutes of shaving time, or a quick charge for one full shave. All Shaver series 7000 models are designed to operate only in cordless mode to ensure safety in wet environments.

Fully washable shaver



Simply open the shaver head to rinse it thoroughly under the tap.



iF DESIGN AWARD 2016

Shaver series 7000iF DESIGN AWARD 2016



reddot award 2016 winner

Red Dot Award 2016: Winner

Shaver series 7000Red Dot Award 2016: Winner



Our updated cutting system has skin protection technology, designed to only cut hair not skin. V shaped blades guide the skin away from the blades for a close smooth shave – even on 3– day stubble.

5-direction Dynamic Flex Heads



Our shaver heads flex easily in 5 directions, gently following all the contours of the face and neck. Less pressure is needed to shave closely and skin stress is minimized.



Refine and define your mustache and sideburns with the SmartClick precision trimmer—and complete your look with ease.

1 level battery indicator



The intuitive display shows relevant information, enabling you to get the best performance out of your shaver: 1-level battery indicator - cleaning indicator - battery low indicator - replacement head indicator - travel lock indicator

Specifications

Shaving Performance

SkinComfort: SkinGlide Rings, SkinProtection System, AquaTec Wet & Dry Shaving system: GentlePrecisionPRO Blades Contour following: 5-direction DynamicFlex Heads

Accessories

SmartClick: Precision trimmer Pouch: Travel pouch

Power

Run time: 50 min / 17 shaves Charging: 1 hour full charge, Quick charge 5 min for 1 shave

Battery Type: Lithium-ion Automatic voltage: 100-240 V Max power consumption: 5.4 W Stand-by power: 0.15 W

Ease of use

Display: 1 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator Wet & Dry: Wet and dry use Cleaning: Fully washable Operation: Cordless use, Unplug before use

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Design

Handle: Ergonomic grip & handling Frame color: Tesla ocean blue Front color: Ceramic white

Service

2-year guarantee Replacement head: Replace every 2 yrs with SH70

Software

Software update: Philips offers relevant software updates for a period of 2 years after the date of purchase

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their respective owners.

Specifications are subject to change

without notice. Trademarks are the

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* Philips' no.1 on sensitive skin - compared to other Philips shavers

* Reduces friction for 90% of men tested - versus Philips predecessor, tested in The Netherlands in 2014

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