

PHILIPS

KeraShine straightener

Care Edition

Ionic

230°C

Keratin Ceramic coating



HP8348/00



Straighten with care, for silky smooth hair with Keratin infused Ceramic

The new Philips KeraShine Ionic straightener with Keratin infused ceramic plates allows you to get the straight hair style you want, while being gentler on your hair.

Beautifully styled hair

- 230°C professional high heat for perfect results

Less hair damage

- Protective ceramic coating with Keratin infusion
- Healthy hair without hotspots with Even Heat Distribution
- More care with ion conditioning for shiny, frizz-free hair
- ThermoGuard prevents unintentional heat exposure above 200°C
- Digital settings with adjustable heat to get smooth results

Ease of use

- Fast heat up time, ready to use in 30 seconds
- Swivel cord to prevent tangled wires
- Automatic shut-off after 60 min
- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- No more accidental change of settings with key-lock function



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Highlights

Care for your hair



Protective ceramic coating with Keratin infusion, for better care of your hair

Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

230°C professional temperature



This high temperature enables you change the shape of your hair, and gives you that perfect look you want.

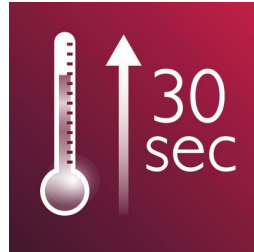
Even Heat Distribution

Advanced Philips EHD+ technology means that your styler will always distribute the heat very evenly - even at high temperatures, and prevents damaging hot spots. This gives added protection and thus helps to keep your hair healthy and shiny.

ThermoGuard

Prevent unintentional heat exposure with ThermoGuard, by increasing temperature with steps of 5°C only, above 200°C.

Instant heat up



The straightener has a fast heat up time, being ready to use in 30 seconds

Auto key-lock function

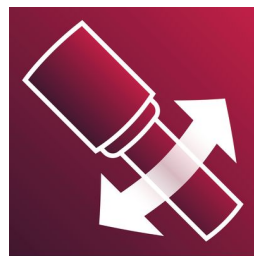
You are always in control. No more accidental switching on/off of the styler or temperature change with the Key-lock function.

Safe usage



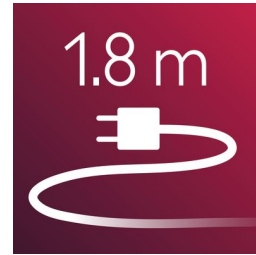
Some hair straighteners and curling irons have been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 60 min.

Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

1.8 m cord



1.8 m power cord

Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

Digital settings



Digital settings with adjustable heat to get smooth results with all hairtypes



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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

Specifications

Technical specifications

Heating time: 30

Cord length: 1.8 m

Maximum temperature: 230 °C

Features

Ready for use indicator

Swivel cord

Ceramic coating

Hanging loop

Ion conditioning

Hair type

End result: Straight

Hair length: Long, Short

Hair thickness: Medium, Thick, Thin

Service

2-year worldwide guarantee

