



# Comfortably close

# Shaves even the shortest hairs

This newly designed Philips Norelco shaver HQ7240 keeps it simple – close and convenient. It's close: Advanced technology guarantees a close shave. It's convenient: Simply rinses clean under the tap. And it's designed for increased comfort.

# Shaves even the shortest stubble

Precision Cutting System

#### **Comfortably close**

Superior Lift & Cut system

# Adjusts to every curve of your face and neck

- Reflex Action system
- Individually floating heads

### Moustache and sideburn trimming

Spring released pop-up trimmer

#### Simply rinses clean

• Washable shaver

# Electric shaver

# Highlights

### Superior Lift & Cut system



Dual blade system: first blade lifts, second blade cuts for a comfortable close shave.

#### **Reflex Action system**



Automatically adjusts to every curve of your face and neck.

#### **Pop-up trimmer**



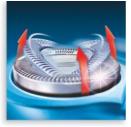
Full width, pop-up trimmer is perfect for grooming sideburns and moustache.

#### **Precision Cutting System**



The Philips shaver has ultra thin heads with slots to shave long hairs and holes to shave the shortest stubble.

### Individually floating heads



Align the razor sharp blades of your Philips shaver closer to your skin for exceptional closeness.

#### Washable shaver



The water resistant Philips shaver can be easily rinsed under the tap.

## HQ7240/17

# Specifications

#### **Shaving Performance**

Shaving system: Precision Cutting System, Super Lift & Cut technology Contour following: Reflex Action system, Individual floating heads Styling: Precision trimmer

#### Ease of use

Display: Battery full indicator, Charge indicator Charging: Corded/cordless Charging: 8 hours Shaving time: 10 days Cleaning: Washable

#### Accessories

Maintenance: Cleaning brush, Protective cap

#### Power

Run time: 30 min

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