



Comfortably close

Shaves even the shortest hairs

This newly designed Philips Norelco shaver HQ7240 keeps it simple – close and convenient. It's close: Advanced technology guarantees a close shave. It's convenient: Simply rinses clean under the tap. And it's designed for increased comfort.

Shaves even the shortest stubble

Precision Cutting System

Comfortably close

Superior Lift & Cut system

Adjusts to every curve of your face and neck

- Reflex Action system
- Individually floating heads

Moustache and sideburn trimming

Spring released pop-up trimmer

Simply rinses clean

• Washable shaver

Electric shaver

Highlights

Superior Lift & Cut system



Dual blade system: first blade lifts, second blade cuts for a comfortable close shave.

Reflex Action system



Automatically adjusts to every curve of your face and neck.

Pop-up trimmer



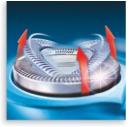
Full width, pop-up trimmer is perfect for grooming sideburns and moustache.

Precision Cutting System



The Philips shaver has ultra thin heads with slots to shave long hairs and holes to shave the shortest stubble.

Individually floating heads



Align the razor sharp blades of your Philips shaver closer to your skin for exceptional closeness.

Washable shaver



The water resistant Philips shaver can be easily rinsed under the tap.

HQ7240/17

Specifications

Shaving Performance

Shaving system: Precision Cutting System, Super Lift & Cut technology Contour following: Reflex Action system, Individual floating heads Styling: Precision trimmer

Ease of use

Display: Battery full indicator, Charge indicator Charging: Corded/cordless Charging: 8 hours Shaving time: 10 days Cleaning: Washable

Accessories

Maintenance: Cleaning brush, Protective cap

Power

Run time: 30 min

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