PHILIPS

Hairdryer

DryCare

Pro Power

2300W



BHD177/10







Professional power, enhanced shine

Philips DryCare Pro AC dryer has a professional AC motor that reaches up to 105km/h of air speed for fast and professional results. Lightweight, the hairdryer is also easier to handle and results in a comfortable drying experience.

Beautifully styled hair

- $\,\cdot\,$ 2300W of fast, high performance drying power
- $\bullet \ \ \text{Fast drying, powerful AC motor}\\$
- 7mm & 9mm styling concentrator for perfect styling results
- ${\boldsymbol{\cdot}}$ Cold shot, a burst of cold air to set your style
- ${\boldsymbol{\cdot}}\$ Six flexible speed and temperature settings for full control

Less hair damage

- 4x ionic conditioning for smooth, shiny and frizz free hair
- ThermoProtect, protects your hair against overheating

Easy to use

- · 2m power cord
- Easy storage hook for convenient storage



Hairdryer BHD177/10

Highlights

Powerful & Fast



Philips DryCare Pro 2300W has a high performance AC motor developed for the professional market. It generates up to 105km/h of air speed for fast and effective results.

Pro Power



DryCare Pro, reaches up to 105 km/h of air speed, delivering a fast and efficient drying experience.

Frizz free and shine



Give your hair an intensive boost with ionic conditioning. This hairdryer emits 4 times more negatively charged ions than other hairdryers. The result is ultimate shiny, frizz free hair. Let it shine!

ThermoProtect anti overheating



The ThermoProtect temperature setting provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

7mm & 9 mm concentrators



The 7mm & 9mm opening of the concentrators focuses the airflow of the dryer for precision styling on specific areas. The ideal attachments for brushing while drying and styling.

Cold shot



A must-have professional function, this new push and release cold shot button does not need to be constantly pressed to use it. It provides an intense burst of cold air to set your style after styling.

Accurate control



The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

2m cord



Convenient to use thanks to the 2m power cord length.



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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

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Specifications

Features

Ceramic coating: No
Cool shot
Diffuser: No
Dual voltage: No
Foldable handle: No
Hanging loop
Ion conditioning

Nozzle / Concentrator Number of attachments: 2 Travel Pouch included: No

Service

2-year guarantee

Technical specifications

Color/finishing: Matt/Glossy PC

Cord length: 2.0 m Frequency: 50-60 Hz Motor: AC Motor Power: 2300 W Voltage: 220-240 V

Wattage: 2300 W

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