

# PHILIPS

## Hair Dryer

### 5000 Series

2200W

ThermoShield technology

2x ionic care\*

3 heat & 2 speed settings



BHD504/09



## Fast drying with no heat damage\*\* with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

#### ThermoShield technology

- ThermoShield technology for ultimate heat protection

#### Powerful drying

- Fast drying for professional results with 2200W

#### Care and protect

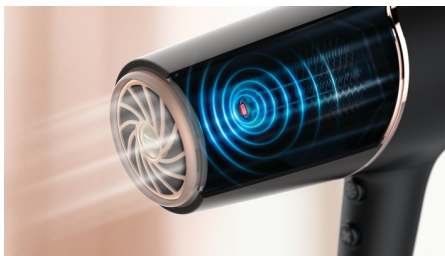
- A powerful motor creates air speeds of up to 110 km/h\*\*\*
- 2x ionic care\* for shiny, frizz-free hair

#### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Cool Shot to set your style
- Slim nozzle for touch-ups and detailed styling

# Highlights

## ThermoShield technology



The overheat detect sensor actively optimizes and controls the air temperature, protecting your hair from damage\*\* caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

## 2200W of power



This 2200W professional hair dryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling experience quicker and easier.

## 110 km/h air speed\*\*\*



This hairdryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h\*\*\*, for fast drying and impressive styling.

## 2x ionic care\*



This powerful ionic system generates up to 40 million ions per drying session, intensifying your hair's shine. So you can enjoy glossy, frizz-free hair.

## 6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

## Cool Shot



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

## 14 mm styling nozzle



The slim nozzle precisely focuses the air, for quick touch-ups and perfecting small details of your style.

# Specifications

## Caring technologies

ThermoShield technology

Ionic technology: 2x ions\*

## Attachments

Nozzle: 14 mm

## Features

Heat/Speed settings: 6

Cool Shot

Storage hook

## Technical specifications

Wattage: 2200 W

Motor: DC

Voltage: 220 V

Cord length: 1.8 m

Color / Finishing: Charcoal & Metallic

## Service

2-year worldwide warranty

