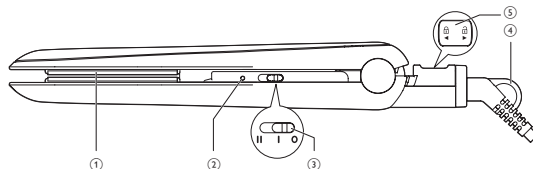


BHS738



User manual

PHILIPS



English

Congratulations on your purchase, and welcome to Philips! To fully benefit from the support that Philips offers, register your product at www.philips.com/welcome.

1 Important

Read this user manual carefully before you use the appliance and keep it for future reference.

- WARNING: Do not use this appliance near water.
- When the appliance is used in a bathroom, unplug it after use since the proximity of water presents a risk, even when the appliance is switched off.
- WARNING: Do not use this appliance near bathtubs, showers, basins or other vessels containing water.
- Always unplug the appliance after use.
- If the main cord is damaged, you must have it replaced by Philips, a service centre authorised by Philips or similarly qualified persons in order to avoid a hazard.
- This appliance can be used by children aged from 8 years and above and persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Children shall not play with the appliance. Cleaning and user maintenance shall not be made by children without supervision.
- For additional protection, we advise you to install a residual current device (RCD) in the electrical circuit that supplies the bathroom. This RCD must have a rated residual operating current not higher than 30mA. Ask your installer for advice.
- Before you connect the appliance, ensure that the voltage indicated on the appliance corresponds to the local power voltage.
- Do not use the appliance for any other purpose than described in this manual.
- Do not use the appliance on artificial hair.
- When the appliance is connected to the power, never leave it unattended.
- Never use any accessories or parts from other manufacturers or that Philips does not specifically recommend. If you use such accessories or parts, your warranty becomes invalid.
- Do not wind the main cord round the appliance.
- Wait until the appliance has cooled down before you store it.
- Pay full attention when using the appliance since it could be extremely hot. Only hold the handle as other parts are hot and avoid contact with the skin.
- Always place the appliance with the stand on a heat-resistant, stable flat surface. The hot heating plates should never touch the surface or other flammable material.
- Avoid the main cord from coming into contact with the hot parts of the appliance.
- Keep the appliance away from flammable objects and material when it is switched on.



- Never cover the appliance with anything (e.g. a towel or clothing) when it is hot.
- Only use the appliance on dry hair.
- Do not operate the appliance with wet hands.
- Keep the heating plates clean and free of dust and styling products such as mousse, spray and gel. Never use the appliance in combination with styling products.
- The heating plates has coating. This coating might slowly wear away over time. However, this does not affect the performance of the appliance.
- If the appliance is used on color-treated hair, the heating plates may be stained.
- Always return the appliance to a service centre authorized by Philips for examination or repair. Repair by unqualified people could result in an extremely hazardous situation for the user.
- Do not insert metal objects into openings to avoid electric shock.
- Do not pull on the power cord after using. Always unplug the appliance by holding the plug.
- Burn hazard. Keep appliance out of reach from young children, particularly during use and cool down.

Electromagnetic fields (EMF)

This Philips appliance complies with all applicable standards and regulations regarding exposure to electromagnetic fields.

Recycling

- Do not throw away the product with the normal household waste at the end of its life, but hand it in at an official collection point for recycling. By doing this, you help to preserve the environment.
- Follow your country's rules for the separate collection of electrical and electronic products. Correct disposal helps prevent negative consequences for the environment and human health.

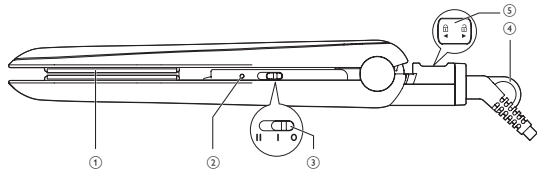


2 Straighten your hair

Note: Ensure that you select a temperature setting that is suitable for your hair. Always select a low setting when you use the straightener for the first time.

- 1 Connect the plug to a power supply socket.
- 2 Slide the closing lock (5) to unlock the appliance
- 3 Slide the temperature setting (3) for your hair, I for low temperature setting, II for high temperature setting.
 - ↳ The power-on indicator (2) lights up.
 - ↳ After 60 seconds, the appliance heats up.
 - ↳ The ion function activates when the appliance is switched on. The function provides additional shine and reduces frizz.
- 4 Comb your hair and take a section that is not wider than 5cm for straightening.
- 5 Place the hair between the straightening plates (1) and press the handles firmly together.
 - The ceramic plates of the straightener have been infused with keratin to give your hair a silky smooth feeling.
- 6 Slide the straightener down the length of the hair in a single motion (max. 5 seconds) from root to end, without stopping to prevent overheating.
 - To create flicks, turn the straightener half-circle inwards (or outwards) when it reaches the hair ends. Hold the straightener in that position for 2 to 3 seconds, and then release it.





7 To straighten the rest of your hair, repeat steps 4 to 6.

After use:

- 1 Switch off the appliance and unplug it.
- 2 Place it on a heat-resistance surface until it cools down.
- 3 Clean the appliance and straightening plates by damp cloth.
- 4 Lock the straightening plates (5).
- 5 Keep it in a safe and dry place, free of dust. You can also hang it with the hanging loop (4).

3 Warranty and service

If you need information e.g. about replacement of an attachment or if you have a problem, please visit the Philips website at www.philips.com/support or contact the Philips Customer Care Centre in your country (you find its phone number in the worldwide warranty leaflet). If there is no Consumer Care Centre in your country, go to your local Philips dealer.



Always there to help you
 Visit us at www.india.philips.com
 Contact at: 1860 180 1111, 1800 102 2929
 Or customercare.india@philips.com



Warranty card

Serial No.: _____

Dealer's Name: _____

Dealer's Stamp: _____

Customer's Name and Address: _____

Model No. _____

Bill No. _____ Amount: _____

_____ Date of Purchase

_____ Dealer Signature

Warranty and Service

For any information or problem, contact your local Philips dealer or authorized service center. For a list of authorized Philips service centers visit: www.philips.com or contact our consumer care at 1800 102 2929 (Toll free) or 1860 180 1111 (standard call rates apply)

All consumables and parts susceptible to normal wear and tear are not covered under warranty.

Warranty Card

This apparatus is covered under warranty against any defect due to defective material or workmanship for TWO YEARS from the date of purchase. Should a defect develop during the period of warranty, PHILIPS INDIA LTD. undertakes to repair the apparatus FREE OF CHARGE at any of the Philips authorized Service Centres.

The warranty is not valid in case:

1. Apparatus is not used according to user manual.
2. Defects caused by improper or reckless use.
3. Repairs done by persons other than Philips Authorized service centre.
4. Modifications of any nature made in the apparatus.
5. Tampered serial number.
6. Incomplete warranty card after purchase.
7. Product if used for commercial purpose (i.e. other than domestic use).
8. Usage of parts not recommended by Philips or those made by other manufacturers.

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