



Philips Sonicare For Kids
Sonic electric toothbrush

Built-in Bluetooth®

Coaching App
1 brush head
2 modes



HX6321/03

Interactive sonic power. More fun, better brushing

An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

Designed to help build lifelong healthy habits

- Fun interchangeable stickers for customization
- For the development of a lifelong routine
- Multi grip design for parents and kids

Interactive fun and Philips Sonicare technology

- No need for constant syncs
- Simply follow the app
- 98% say it's easier to get kids brush longer and better*
- Your child's personal brushing coach

Provides a superior clean, protects growing smiles

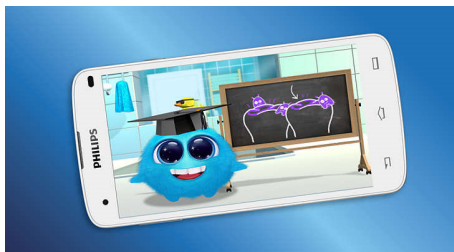
- Dynamic cleaning action drives fluid between teeth
- Rubberized brush head is designed to protect young teeth
- Preferred by dentists
- 2 brush head sizes available
- 2 Kid-friendly power modes deliver a gentle, effective clean

PHILIPS

sonicare

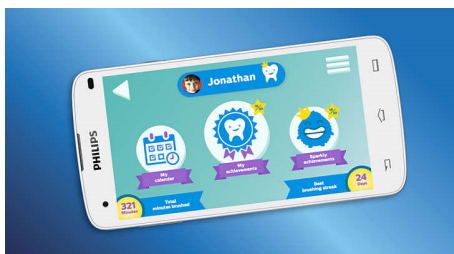
Highlights

Fun and educational



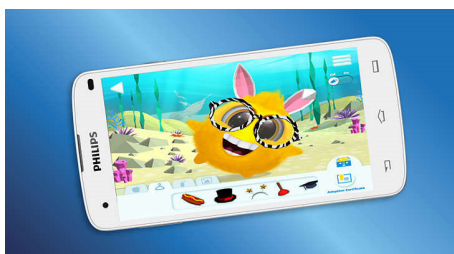
Kids play along with the interactive app during brush time. The Sonicare kids app coaches them into how to brush, with fun animations and rewards designed to support them as they build their routine.

Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app syncs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

Meet Sparkly



The fun starts as soon as brush time begins. Sonicare kids can earn healthy food rewards to

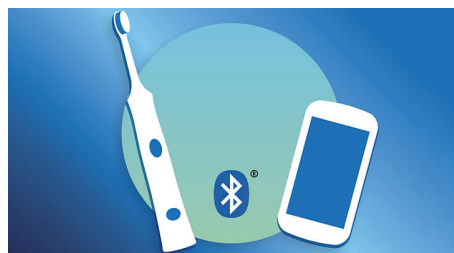
feed to Sparkly, who will encourage them to brush for longer and in a better way.

Kids toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2-minutes over time to meet dental brush time recommendations.

Sync-up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gum line. With over 500 strokes per second, sonic cleaning power helps

compensate for developing techniques as children grow better at brushing. This technology makes a Philips Sonicare For Kids toothbrush up to 75% more effective than manual toothbrushes, resulting in more successful check-ups.

8 fun handle stickers



Fun handle stickers let kids choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

Power modes



With two kid-friendly power modes, this power toothbrush provides proper cleaning for different ages; a low mode for younger children and high mode for older kids.

Age-appropriate brush heads

This Philips Sonicare electric toothbrush comes with 1 compact size brush bead. A standard sized brush head is also available to be purchased separately. Philips Sonicare for Kids brush heads are specifically designed to gently clean and protect teeth as they grow.

Specifications

Power

- Voltage: 110-220 V

Technical specifications

- Battery: Rechargeable
- Operating time (full to empty): Up to 2 weeks
- Battery type: Lithium ION

Design and finishing

- Color: Aqua

Service

- Warranty: 2-year limited warranty

Compatibility

- Android compatibility: Android phones, Bluetooth 4.0 enabled tablets
- iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

Ease of use

- Brush head system: Easy click-on brush heads
- Display: Illuminated display
- Handle: Rubber grip for easy handling, Slim

ergonomic design

- Battery indicator: Light shows battery status
- Brushing time: Up to 3 weeks**

Items included

- Charger: 1
- Handles: 1 Sonicare for Kids Bluetooth-enabled handle
- Brush heads: 2 Sonicare for Kids compact

Cleaning performance

- Speed: Up to 62000 brush movement/min
- Health benefits: For healthy oral care habits
- Performance: 75% more effective*
- Timer: KidTimer and Quadpacer

Modes

- Power modes: 2

Software Support

- Software updates: Philips offers relevant software updates for a period of 2 years after the date of purchase.



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* of the parents surveyed versus using a toothbrush alone
* ** based on two periods of two-minute brushings per day
* * than a manual toothbrush
* *** survey of US dental professionals with children age 4-10