

# PHILIPS

## AVENT

### Gift set

Essentials Set

bottles with AirFree vent

SCD308/02



## Designed to reduce colic, gas and reflux\*

Our unique AirFree vent is designed to draw air away from the nipple keeping it full of milk, even when the bottle is horizontal. Reducing the amount of air your baby ingests help w/ common feeding issues such as colic, reflux, and gas.

### **Additional benefits**

- Dispenser holds enough formula for three 9oz/260ml feeds
- A range of flow rates are available for your growing baby
- The Anti-colic bottles can be used with or without the vent
- This bottle is BPA free

### **AirFree vent designed for less air ingestion**

- Nipple stays full of milk, even when bottle is horizontal
- Designed to keep nipple full of milk and avoid air ingestion

### **Clinically proven to reduce colic and fussing\***

- Valve in the nipple prevents vacuum build-up\*

### **Easy to assemble, use - and clean!**

- AirFree vent is one piece, simple to use
- Secure latch – Nipple designed not to collapse
- Easy to clean - few parts for easy cleaning and assembly

# Highlights

## Unique venting system



Our unique AirFree vent is designed to draw air away from the nipple keeping it full of milk. Even when the bottle is horizontal, the nipple stays full, so your baby can drink in an upright position. Feeding in an upright position can help reduce reflux, and aid in digestion\*. Philips Avent Anti-colic bottles can be used with or without the AirFree vent

## Designed for a secure latch



The shape of the nipple allows for a secure latch, and the ribbed texture helps prevent nipple collapse, for uninterrupted, comfortable feeding.

## Freedom of choice



You can feed comfortably, using Philips Avent bottles with or without the AirFree vent. The AirFree vent is compatible with all of our Philips Avent Anti-colic bottles.

## Nipple full of milk, not air



The nipple stays full even when the bottle is horizontal, so your baby can drink in an upright position. This can help reduce reflux, aid digestion, and make feeding time more comfortable for you and your little one.

## Simple to use



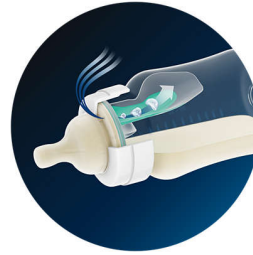
While feeding, make sure the AirFree vent stays on top. This keeps the nipple full of milk, even when the bottle is held in a horizontal position, for easier upright feeding.

## Choose the right flow



Philips Avent Anti-colic nipples are available in different flow rates, to keep up with your baby's growth. We recommend replacing nipples every 3 months for hygiene reasons. Use Philips Avent Anti-colic bottles only with Philips Avent Anti-colic nipples.

## Reduces colic and fussing\*



Clinical studies have shown that the Philips Avent bottle reduces colic and fussing. Fussing is significantly reduced at night as babies fed with Philips Avent anti-colic bottles experienced 60% less fussing than babies fed with a leading competitor's vented bottle.

## Easy to clean and assemble



With its wide neck and fewer parts, our bottle is easier to assemble and to clean quickly and thoroughly.

## BPA free



Philips Avent anti-colic bottle is made of BPA free material (PP).

## Formula dispenser

The Philips Avent formula dispenser holds three pre-measured doses of milk powder, and is ideal for travel.

# Specifications

## Design

**Bottle design:** Ergonomic shape, Wide neck

## Material

**Bottle:** Polypropylene, BPA free

**Nipple:** Silicone, BPA free

## What is included

**Milk powder dispenser:** 1 pcs

**Baby bottle:** 5 pcs

**Microwave steam sterilizer bag:** 5 pcs

**0-3M Soothie:** 1 pcs

**0-6M ultra soft pacifier:** 2 pcs

**Soothie snuggle:** 1 pcs

**Bottle and nipple brush:** 1 pcs

**AirFree vent:** 5 pcs

## Ease of use

**Bottle use:** Easy to assemble, Easy to clean, Easy to hold, Dishwasher & microwave safe

## Functions

**Ease of use:** Easy to clean and assemble, Few parts for easy assembly

**Nipple:** Easy latch on, Ribbed texture prevents nipple collapse, Proven Anti-colic system

**Compatibility:** Use the Philips Avent Anti-colic bottles and vents only with Philips Avent Anti-colic nipples

## Development stages

**Stage:** 0-6 months



\* At 2 weeks of age, babies fed with a Philips Avent bottle showed less colic, and significantly less fussing at night compared to babies fed with another leading bottle.

\* 80% of moms agreed that "my baby experienced fewer feeding issues" in a home placement test with 144 mothers in the US in 2017

\* Our unique AirFree vent is designed to help your baby swallow less air as they drink by keeping the nipple full of milk during feeding. Reducing the amount of air your baby ingests helps w/common feeding issues such as colic, reflux & gas.

\* What colic is, and how it affects babies? Colic is caused in part by swallowing air while feeding, which creates discomfort in a baby's digestive system. Symptoms include crying, fussing, gassiness and spit-up.