

PHILIPS

sonicare

Sonic electric
toothbrush

DiamondClean

5 modes

2 handles

Glass charger, travel case
with Deep Clean mode



HX9354/70



Whiter, healthier teeth for life

Best Philips Sonicare whitening sonic toothbrush

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

Proven to improve oral health

- Safe and gentle for your oral health needs
- Choose from 5 modes including Deep Clean and Sensitive
- Whitens teeth in just one week

Designed around you

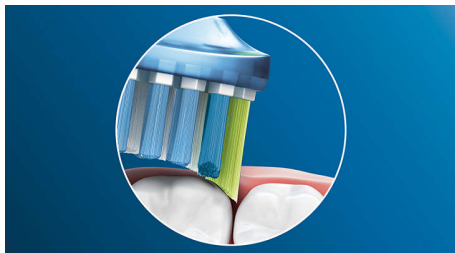
- Easy start program builds your Philips Sonicare routine
- Timers encourage thorough 2 minutes of brushing
- USB charging travel case and charging glass

Provides a superior clean

- Deep Clean mode tackles your trouble spots
- Up to 10x more plaque removal than a manual toothbrush

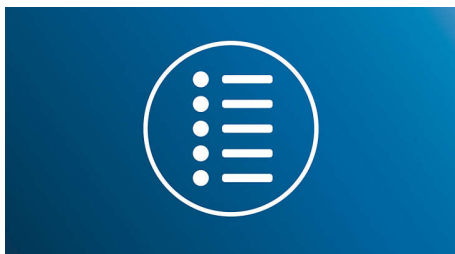
Highlights

Say goodbye to plaque



And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

5 modes to clean your way



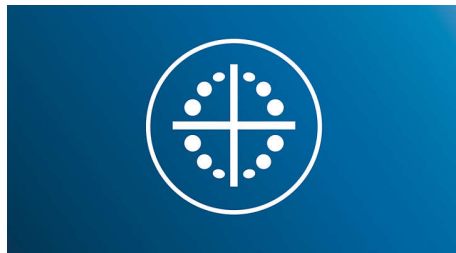
With DiamondClean, you get a truly refreshing clean every day. Our 5 modes cover all your brushing needs; Clean mode – for exceptional daily cleaning, Gum Care – to gently massage gums, Deep Clean – for an invigorating deep clean, Sensitive – for gentle yet effective cleaning of sensitive gums, and White – the ideal mode to remove surface stains.

Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas, paying them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

Ease into your new routine



Starting something new can take some getting used to. Our easy-start program gives you the option of a gradual, gentle increase in brushing power with the first 14 uses with your new toothbrush.

Brush with confidence



Whatever your specific needs, you can be sure of a safe brushing experience with DiamondClean. Our sonic technology is suitable for use with braces, fillings, crowns and veneers, and can even be used in the daily treatment of gum disease.

Design with storage in mind



Your deluxe USB travel case doubles as a charger so you stay topped up on the go. Place your toothbrush in the case and connect to your laptop or plug into a wall socket. Also includes a brush head holder for extra hygiene when traveling. As for charging at home, our sleek charger glass fits stylishly into your bathroom and doubles as a glass for rinsing after brushing. Simply place your brush into the glass. Enjoy two weeks of regular use from a single full charge.

Naturally whiter teeth



Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Specifications

Power

Voltage: 110–220 V

Technical specifications

Operating time (full to empty): Up to 3 weeks*

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Color: Black, Rose gold

Service

Warranty: 2-year limited warranty

Ease of use

Battery indicator: Illuminated icon indicates battery life

Display: Illuminated display

Brush head system: Easy click-on brush heads

Handle: Slim ergonomic design

Items included

Travel case: 2

Brush heads: 2 W DiamondClean standard, 2 C3 Premium Plaque Defence

Handle: 2 DiamondClean

Glass charger: 2

Charger base: 2

Cleaning performance

Performance: Removes up to 10x more plaque*

Health benefits: Improves gum health in only two weeks

Speed: Up to 62000 brush movement/min

Timer: Quadpacer and SmarTimer

Whitening benefits: Whitens teeth in 1 week

Modes

Clean: For exceptional everyday clean

White: Removes surface stains

Gum Care: Gently massages gums

Deep Clean: For an invigorating deep clean

Sensitive: Gentle teeth and gum cleaning

