

PHILIPS

sonicare

Sonic electric
toothbrush with app

DiamondClean
Smart

Personalized coaching

Smart brush head sensors

Smart brush head recognition

4 modes, 3 intensities



HX9903/31

Our best ever toothbrush, for complete oral care

Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care. Four high-performance brush heads let you focus on all areas of your oral health, and our Smart Sensor technology gives you personalized feedback and coaching.

Proven to improve oral health

- Removes up to 10x more plaque* for a deep clean
- Up to 7x healthier gums* in just 2 weeks
- Remove up to 100% more stains** in just 3 days

Personalized in-app coaching to perfect brushing

- Takes you back to any missed spots for 100% coverage
- Alerts you if you're pressing too hard
- Start taking better care of your trouble areas
- Guides you to brush and highlights missed areas
- Guides you to reduce your scrubbing

Optimize your brushing

- Brush heads automatically select the optimal settings
- Choose from 4 modes and 3 intensity settings
- Make sure you're getting the most from your brush head
- Premium charging glass and travel case

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Highlights

Say goodbye to plaque



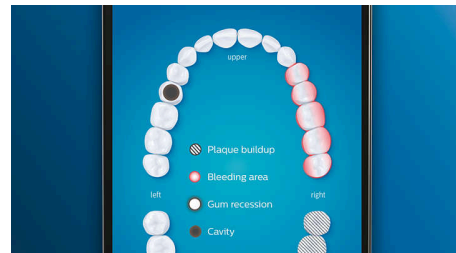
Click on the C3 Premium Plaque Control brush head to experience our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact*** and remove up to 10x more plaque from hard-to-reach areas*.

Whiter teeth, fast



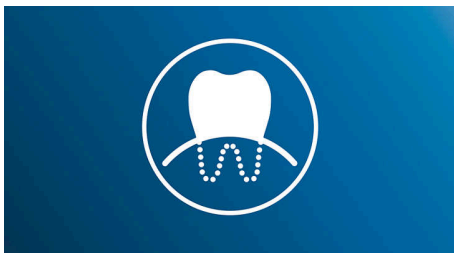
Click on the W3 Premium White brush head to remove surface stains and reveal your whitest smile. With its densely packed central stain removal bristles, it's clinically proven to remove up to 100% more stains in just three days.**

Focus areas and goal-setting



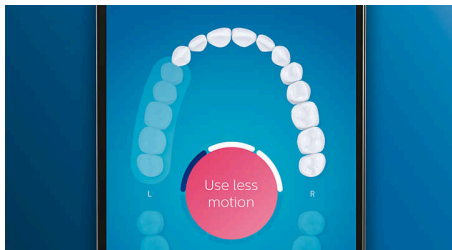
Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map, and remind you to pay extra attention to these areas.

Care for your gums



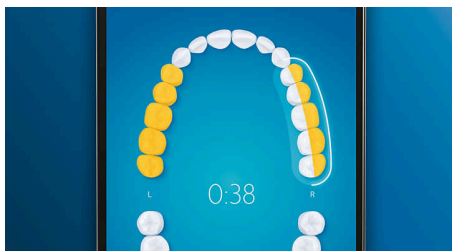
Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gum line bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7x healthier gums in just two weeks.*

Never miss a spot



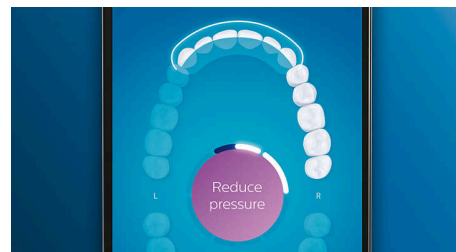
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

TouchUp feature



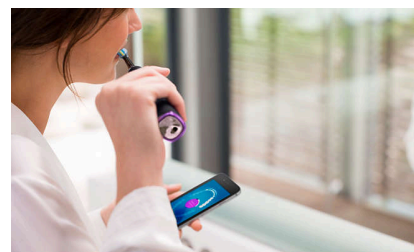
If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

Too much pressure?



You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the end of your handle will flash. This is a gentle reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

Easy does it



With an electric toothbrush, you let the brush do the work. We've built a scrubbing sensor into your handle as a gentle reminder to reduce scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

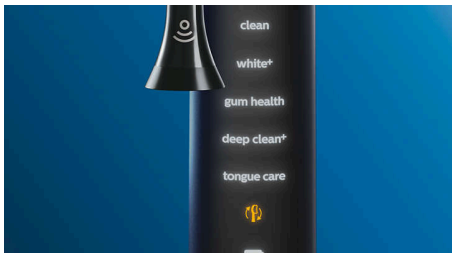
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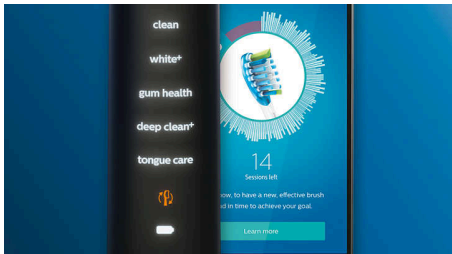
Highlights

BrushSync mode pairing



Wondering which mode and intensity you should use? Wonder no longer. A microchip in your brush head tells your DiamondClean Smart which one you're using. So if you click on a gum-care brush head, for example, your toothbrush knows to select the optimal mode and intensity to provide a gentle yet effective care for your gums. All you need to do is to press the power button.

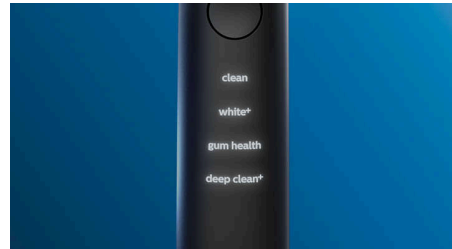
Smart replacement reminders



Brush heads wear-out over time and become less effective at removing plaque. With smart brush head recognition you'll never lose track of when

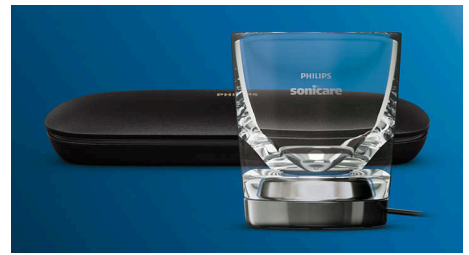
to replace your brush head. Your toothbrush tracks how long and hard you've brushed with each brush head, and will alert you when it's time to replace. You can also monitor the lifetime of your brush heads in the Philips Sonicare app, and even order replacements so you're never caught short.

4 modes, 3 intensity settings



With DiamondClean Smart you get the full works. Our 3 intensity settings let you boost your clean, and our 4 modes cover all your brushing needs; Clean mode for exceptional daily cleaning, White+ to remove stains, Deep Clean+ for an invigorating deep clean, and Gum Health to gently clean along your gum line.

Design with storage in mind



Charging a toothbrush has never been so effortless. Simply place your toothbrush into the sleek glass holder after brushing, and it instantly starts charging. Not only does your glass charge fit stylishly into your bathroom, it also doubles as a rinsing glass. Enjoy two weeks of regular use from a single full charge. Our premium travel case lets you store your toothbrush hygienically when you're on the go.

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Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Voltage: 110-220 V

Technical specifications

Operating time (full to empty): 14 days*****

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Color: Black

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Display: Illuminated display

Battery indicator: Illuminated icon indicates battery life

Brush head recognition: Syncs with optimal mode

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Handle: 1 DiamondClean Smart

Travel case: Premium travel case

Brush heads: 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 W3 Premium White

Glass charger: 1

Cleaning performance

Health benefits: Up to 7x healthier gums****

Speed: Up to 62000 brush movement/min

Performance: Removes up to 10x more plaque*

Whitening benefits: Up to 100% less stains*****

Timer: BrushPacer and SmarTimer

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

TouchUp: Ensures 100% coverage

Modes

3 intensities: High, Medium, Low

Clean: For exceptional everyday clean

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

White+: To remove surface stains

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

G3 Premium Gum Care brush head: Pairs with Gum Health mode

W3 Premium White brush head: Pairs with White+ mode

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights trouble areas

TouchUp: To address missed spots

