



# Our deepest cleaning brush head

Up to 10x more plaque removal\* for great results

Patients can achieve their deepest clean yet. With its soft flexing sides, our Premium plaque control brush head adapts to the contours of teeth and gums to provide 4x more surface contact than a DiamondClean brush head for a complete clean

### Innovative technology

- Handle automatically selects optimal mode and intensity\*\*\*
- Philips Sonicare's advanced sonic technology

#### **Designed to optimize performance**

- Rigorously tested to meet patients' oral health needs
- Works with any Philips Sonicare click-on toothbrush
- For the most effective cleaning, every day

#### Philips Sonicare's deep clean

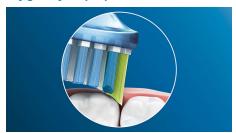
• Up to 4x more surface contact\*\* for an effortless deep clean

#### For exceptional plaque removal

• Up to 10x more plaque removal\*, even in hard-to-reach areas

## Highlights

#### Say goodbye to plaque



The Philips Sonicare C3 Premium Plaque Control brush head gives you our deepest clean. Thanks to its flexible sides and unique bristle pattern design, it removes up to 10x more plaque, even in hard-to-reach areas\* for a truly deep clean along the gum line and between teeth.

#### **Philips Sonicare technology**



Patients get a personalized clean every time they brush with our adaptive cleaning technology. Soft, flexible rubber sides let C3 Premium Plaque Control adapt to the unique contours of the mouth. Our bristles adjust to gums and teeth, giving patients up to 4x more surface contact than a DiamondClean brush head for deeper cleaning, even in hard-to-reach spots. Adaptive cleaning technology also: allows gentle tracking along the gumline; absorbs excessive brushing pressure; and enables an enhanced sweeping motion, for a unique in-mouth feel and superior cleaning.

#### BrushSync mode pairing



Patients will always get their best possible clean with our BrushSync mode pairing feature. A microchip in the C3 Premium Plaque Control brush head syncs with the connected Philips Sonicare toothbrush handle. It prompts the handle to automatically select the optimal brushing mode and intensity level for exceptional plaque removal. All your patients need to do is start brushing.

#### **Philips Sonicare technology**



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

#### Smart brush head replacement



Brush heads exhibit fatigue and bristle wear after three months of normal use. Philips Sonicare smart toothbrushes provide accurate brush head replacement reminders based on how often patients brush and how much pressure they use. For those who don't use a smart toothbrush, C3 Premium Plaque Control's blue reminder bristles fade to white to let patients know it's time for a replacement brush head.

#### Easy to click-on



Premium White simply clicks on to a Philips Sonicare toothbrush handle for a secure fit and easy maintenance and cleaning. Premium White fits all Philips Sonicare toothbrush handles except PowerUp Battery and Essence.

#### Safe on teeth and gums



All genuine Philips Sonicare brush heads are proven safe and gentle on teeth and gums. Our products are strictly tested to ensure patients get exceptional performance and durability each time they brush.

### Specifications

#### **Design and finishing**

Color: Black

Bristle stiffness feel: Medium soft Smart Brush Head Recognition

Material brush head: Soft, flexible rubber sides Reminder bristles: Blue bristle color fade away

Size: Standard

#### **Compatibility**

Brush head system: Click-on
Suitable for these models: 2 Series plaque
control, 2 Series plaque defense, 3 Series gum
health, DiamondClean, DiamondClean Smart,
EasyClean, Essence+, FlexCare, FlexCare
Platinum, FlexCare Platinum Connected,
FlexCare+, for Kids, HealthyWhite,
HealthyWhite+, PowerUp, ProtectiveClean

#### **Items included**

Brush heads: 3 C3 Premium Plaque Control

#### **Quality and performance**

Replacement: Every 3 months Tested: for optimal usage

#### **Health benefits**

Plaque removal: Removes 10x more plaque\*

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<sup>\* \*</sup>than a DiamondClean brush head