# **PHILIPS**



Sonic electric toothbrush with app

# FlexCare Platinum Connected

Personalized coaching

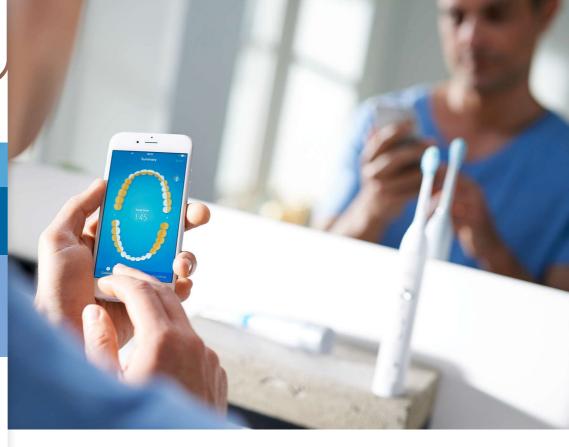
Smart brushing sensors

3 modes, 3 intensities

2 brush heads



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## Smart brushing. Superior results.

Up to 10x more plaque removal and healthier gums\*

FlexCare Platinum Connected takes the guesswork out of oral care. Sensors send your brushing data to the Sonicare app via Bluetooth  $^{\circ}$  wireless technology, providing you personalized coaching and feedback for the most complete clean possible.

## Track your brushing with real-time guidance

- Alerts you when you're brushing too hard
- Teaches you to reduce your scrubbing
- Track and improve your coverage

#### Sonicare app delivers personalized feedback

- A second chance to clean the spots you miss with TouchUp
- Always know the effectiveness of your brush head
- Start taking better care of any trouble areas
- The coaching you need to refine your routine

## Philips Sonicare's deepest, most complete clean

- A customized brushing experience
- Contours to teeth and gums for a deeper clean
- Designed to fit your lifestyle
- Dynamic cleaning action for better oral health
- Timer helps encourage thorough brushing

## Highlights

#### **Location sensor**



FlexCare Platinum Connected's location sensor shows where you're brushing too little for better coverage. If there are spots you consistently miss when you're brushing, the location sensor will bring them to your attention.

#### Pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum Connected will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently pulsate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

## **Scrubbing sensor**



With an electric toothbrush you let the toothbrush do the work, rather than using a scrubbing motion. FlexCare Platinum Connected has a scrubbing sensor that helps guide you to reduce scrubbing for optimized technique and a more gentle clean.

#### **Touch Up**



If you happen to miss any spots during a brushing session, the Philips Sonicare app tracks your coverage and gives you the opportunity to go back for a second pass. TouchUp provides customized guidance based on your personal brushing data so you can immediately address any missed areas and achieve a more complete clean.

#### **Personalized coaching**

Want to start a new goal? Here are some we recommend for you:

Gum health



FlexCare Platinum Connected lets you set daily goals and track your progress. The Sonicare app maintains a running history of your brushing data, so you can easily review your performance. With personalized coaching, tips and alerts from the app, your brushing technique will improve over time. You can even share your progress report with your dental professional.

### Focus areas



If your dental professional identifies specific spots in your mouth that need more attention due to plaque buildup, gum recession or another issue, FlexCare Platinum Connected can help you tackle those trouble areas. You

can highlight these spots in your personalized mouthmap within the Sonicare app, reminding you to give them the extra care they need each time you brush.

#### **Brush head performance monitor**



Over months of normal use, brush heads gradually wear down and lose their stiffness. The Sonicare app includes a smart brush head performance monitor to track your brush head effectiveness based on your actual brushing time and pressure. It tells you when to replace your brush head so you continue to get the best results. You even have the option to order replacement brush heads right from within the app.

## Three modes, three intensities



With three intensity settings and three cleaning modes, FlexCare Platinum
Connected offers optimal comfort with a truly deep clean. Use Clean mode for a superb everyday clean, or White mode for stain removal. If you need to pay extra attention to trouble spots, Deep Clean mode delivers exceptional results. Set the intensity to Low, Medium or High according to your personal preference. Set the intensity level to high for best results.

## Specifications

### **Design and finishing**

Color: White

#### **Connectivity**

Bluetooth® wireless technology: Connected brushing app

#### Power

Voltage: 110-220 V

## **Technical specifications**

**Battery**: Rechargeable

Operating time (full to empty): Up to 2 weeks

Battery type: Lithium ION

#### Service

Warranty: 2-year limited warranty

#### **Compatibility**

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 operational system

#### Ease of use

Brush head system: Easy click-on brush

heads

Handle: Slim ergonomic design

Battery indicator: Light shows battery status

Display: Illuminated display Brushing time: Up to 2 weeks

#### Items included

Brush heads: 1 AdaptiveClean, 1 InterCare

standard Charger: 1 Travel case: 1

Handles: 1 FlexCarePlatinum Connected

## **Cleaning performance**

Performance: Removes up to 10x more

plaque\*

Health benefits: Improves gum health in only

two weeks

Speed: Up to 62000 brush movement/min Pressure sensor: Vibrates handle to alert user Whitening benefits: Helps naturally remove

stains

Timer: BrushPacer and SmarTimer

#### Modes

3 intensities: Low, Medium, High Clean: For exceptional everyday clean Deep Clean: For an invigorating deep clean

White: Removes surface stains

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