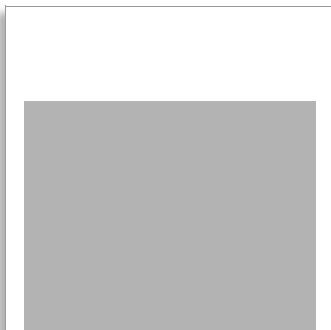




Philips Sonicare
DiamondClean Smart
Sonic electric toothbrush
with app

Personalized coaching

Smart brush head sensors
Smart brush head recognition
5 modes, 3 intensities



HX9985/01

Our best ever toothbrush, for complete oral care

Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care*****. High-performance brush heads let patients focus on all areas of their oral health, and our Smart Sensor technology gives personalized feedback and coaching.

Superior results for patients' oral care needs

- Removes 10x more plaque* for a deep clean
- Up to 7x healthier gums* in just 2 weeks
- Remove up to 5x more stains* in just 3 days
- Supports long-lasting clean breath

Personalized feedback with smart sensor technology

- Tracks and improves your patients' coverage
- Alerts patients when they're brushing too hard
- Guides patients to reduce their scrubbing
- A second chance to clean missed spots
- Helps patients start to take better care of trouble areas

Intuitive brushing experience

- Brush heads sync with optimal mode for ultimate results
- Offers 5 modes, 3 intensity settings
- Make sure patients get the most from their brush heads

PHILIPS

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Highlights

Say goodbye to plaque



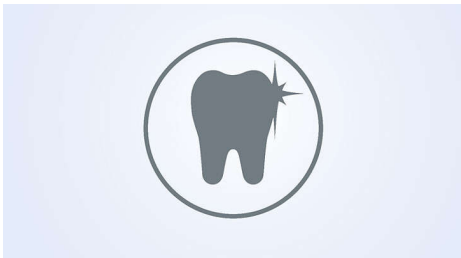
C3 Premium Plaque Control is our deepest cleaning brush head yet. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact and remove up to 10x more plaque from hard-to-reach areas*.

Care for your gums



Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gum line bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7x healthier gums in just two weeks.*

W3 Premium White brush head



W3 Premium White is our best brush head for removing stains. With its densely packed central

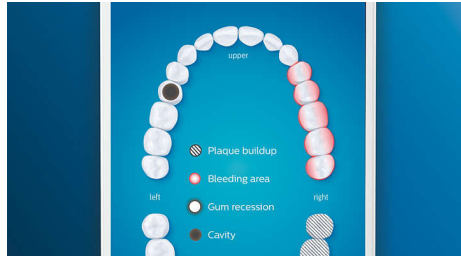
stain removal bristles, it's clinically proven to remove up to 5x more stains* in just three days.

TongueCare+ tongue brush



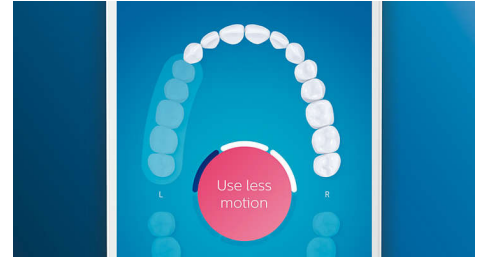
With 240 elastomer MicroBristles, the TongueCare+ tongue brush is specifically designed to clean the soft and porous surface of the tongue. The flexible MicroBristles contour to and gently clean around the ridges and grooves, to remove bacteria buildup and drive our bacteria-killing BreathRx tongue spray deeper. The compact shape allows patients to comfortably clean the entire tongue.

Focus areas and goal-setting



If you identify specific spots in a patient's mouth that need more attention due to plaque buildup, gum recession or any other issue, DiamondClean Smart can help them tackle those trouble areas. Patients can highlight these spots in their personalized 3D mouth-map within the Philips Sonicare app, and they will receive reminders to give these areas the extra care they need each time they brush. The Philips Sonicare app maintains a running history of their brushing data, so patients can easily review their performance, track their progress and work to improve their daily oral care routine.

Location sensor



DiamondClean Smart's location sensor shows patients where they're brushing too little for better coverage. If there are spots your patients consistently miss when they're brushing, the location sensor will bring them to their attention.

Scrubbing sensor



With an electric toothbrush, patients should let the brush do the work rather than using a scrubbing motion. DiamondClean Smart has a scrubbing sensor that helps guide them to reduce scrubbing for optimized technique and a gentler clean.

Specifications

Design and finishing

- Color: White

Connectivity

- Bluetooth® wireless technology: Connected brushing app

Power

- Voltage: 110-220 V

Technical specifications

- Operating time (full to empty): 14 days*****
- Battery: Rechargeable
- Battery type: Lithium ION

Service

- Warranty: 2-year limited warranty

Compatibility

- Android compatibility: Android phones, Bluetooth 4.0 enabled tablets
- iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

Ease of use

- Display: Illuminated display
- Battery indicator: Illuminated icon indicates battery life
- Handle compatibility: Easy click-on brush heads
- Handle: Slim ergonomic design
- Brush head recognition: Syncs with optimal mode
- Replacement reminder: To always ensure best results, reminder icon lights up

Items included

- Travel case: USB charging travel case
- Brush heads: 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 W3 Premium White, 1 TongueCare+ tongue brush

- Handle: 1 DiamondClean Smart
- Glass charger: 1

Cleaning performance

- Performance: Removes up to 10x more plaque*
- Health benefits: Up to 7x healthier gums****
- Speed: Up to 62000 brush movement/min
- Timer: BrushPacer and SmarTimer
- Whitening benefits: Up to 100% less stains*****
- Pressure feedback: Ring lights up in purple, Vibrates handle to alert user
- TouchUp: Ensures 100% coverage

Ingredients

- Whitening toothpaste: 0.243% Sodium Fluoride, Zytex

Modes

- 3 intensities: High, Medium, Low
- Clean: For exceptional everyday clean
- Deep Clean+: For an invigorating deep clean
- Gum Health: Special attention to molars
- TongueCare+: For long lasting clean breath
- White+: To remove surface stains

BrushSync Mode Pairing

- C3 Premium Plaque Control: Pairs with Clean mode
- G3 Premium Gum Care brush head: Pairs with Gum Health mode
- W3 Premium White brush head: Pairs with White+ mode
- TongueCare+ tongue brush: Pairs with TongueCare mode

Smart sensor technology

- Pressure sensor: Alerts when brushing too hard
- Location sensor: Tracks & improves coverage
- Scrubbing sensor: Guides to reduce scrubbing
- 3D mouth map: Highlights trouble areas
- TouchUp: To address missed spots



Issue date 2021-12-30

Version: 1.1.1

EAN: 00 07502 00645 23

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* Removes up to 7x more plaque vs. a manual toothbrush
** as compared to a manual toothbrush with a leading whitening toothpaste
** compared to DiamondClean
*** in Gum Health mode vs a manual toothbrush at 2 weeks
**** after 3 days of use in White+ mode vs a manual toothbrush
***** based on two periods of two-minute brushings per day on standard mode
***** Recommended with interdental cleaning