

# PHILIPS

## sonicare

Standard toothbrush  
variety pack

3-pack

Standard size

Click-on

BrushSync mode pairing

HX9023/69



## Tough on plaque. Gentle on gums.

Exceptional plaque removal every day

Philips Sonicare replacement toothbrush head variety pack, 2 Optimal Plaque Control + 1 Premium Plaque Control is perfect for those who want to maintain optimal plaque removal as part of their everyday oral healthcare routine.

### Innovative technology

- Tested to meet your oral health needs
- Automatically selects optimal mode for ultimate results\*\*
- Philips Sonicare's advanced sonic technology

### Designed to optimize performance

- Click-on design for simple brush head placement
- Always know when to replace. Always get an effective clean.

### Philips Sonicare's deep clean

- Up to 4x more surface contact\*\* for an effortless deep clean

### For exceptional plaque removal

- Up to 10x more plaque removal than a manual toothbrush

### For exceptional care of teeth and gums

- Up to 7x more plaque removal than a manual toothbrush

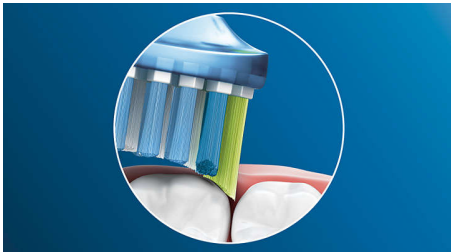
# Highlights

## Say goodbye to plaque



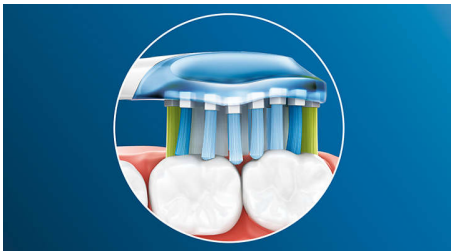
Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

## Say goodbye to plaque



And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas\* for a truly deep clean along the gum line and between teeth.

## Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let Premium Plaque Defence adapt to the shape of your teeth and gums, absorbing any excess brushing pressure

and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than a regular brush head\*\* for deeper cleaning in hard-to-reach areas.

## BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*. The Philips Sonicare C2 Optimal Plaque Control brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle\*\*, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

## Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

## Easy to click-on



Your Optimal Plaque Control brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

## The only true sonic technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

## Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

# Specifications

## Design and finishing

**Color:** White

**Bristle stiffness feel:** Medium

**Reminder bristles:** Blue bristle color fade away

**Size:** Standard

## Compatibility

**Brush head system:** Click-on

**BrushSync mode-pairing**

**Suitable for these models:** 2 Series plaque

control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

## Items included

**Brush heads:** 2 C2 Optimal Plaque Control, 1 C3 Premium Plaque Control

## Quality and performance

**Replacement:** Every 3 months

**Tested:** for optimal usage

## Health benefits

**Plaque removal:** Removes 10x more plaque\*, Removes up to 7x more plaque\*

