

# PHILIPS

## sonicare



Sonic electric  
toothbrush with app

DiamondClean  
Smart

Personalized coaching

Smart brush head sensors

Smart brush head recognition

5 modes, 3 intensities



HX9985/11

## Our best ever toothbrush, for complete oral care

### Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care\*\*\*\*\*. High-performance brush heads let patients focus on all areas of their oral health, and our Smart Sensor technology gives personalized feedback and coaching.

#### Superior results for patients' oral care needs

- Removes 10x more plaque\* for a deep clean
- Up to 7x healthier gums\* in just 2 weeks
- Remove up to 5x more stains\* in just 3 days
- Supports long-lasting clean breath

#### Personalized feedback with smart sensor technology

- A second chance to clean missed spots
- Alerts patients when they're brushing too hard
- Guides patients to reduce their scrubbing
- Helps patients start to take better care of trouble areas
- Tracks and improves your patients' coverage

#### Intuitive brushing experience

- Brush heads sync with optimal mode for ultimate results
- Make sure patients get the most from their brush heads
- Offers 5 modes, 3 intensity settings

## Highlights

### Say goodbye to plaque



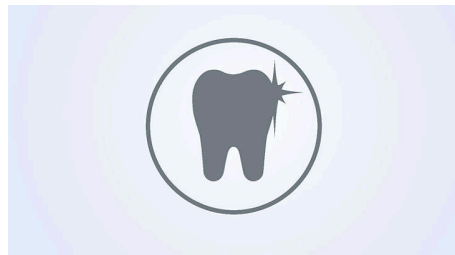
C3 Premium Plaque Control is our deepest cleaning brush head yet. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact and remove up to 10x more plaque from hard-to-reach areas\*.

### Care for your gums



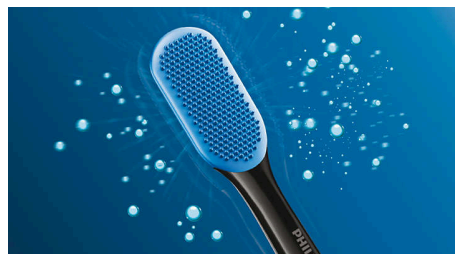
Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gum line bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation\* and up to 7x healthier gums in just two weeks.\*

### W3 Premium White brush head



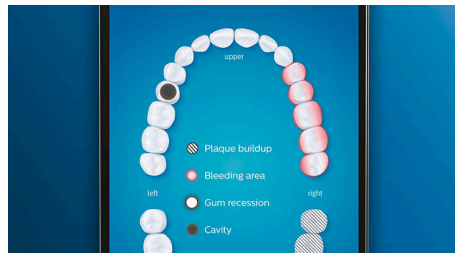
W3 Premium White is our best brush head for removing stains. With its densely packed central stain removal bristles, it's clinically proven to remove up to 5x more stains\* in just three days.

### TongueCare+ tongue brush



With 240 elastomer MicroBristles, the TongueCare+ tongue brush is specifically designed to clean the soft and porous surface of the tongue. The flexible MicroBristles contour to and gently clean around the ridges and grooves, to remove bacteria buildup and drive our bacteria-killing BreathRx tongue spray deeper. The compact shape allows patients to comfortably clean the entire tongue.

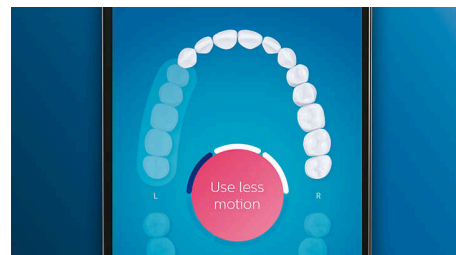
### Focus areas and goal-setting



If you identify specific spots in a patient's mouth that need more attention due to plaque buildup, gum recession or any other issue, DiamondClean

Smart can help them tackle those trouble areas. Patients can highlight these spots in their personalized 3D mouth-map within the Philips Sonicare app, and they will receive reminders to give these areas the extra care they need each time they brush. The Philips Sonicare app maintains a running history of their brushing data, so patients can easily review their performance, track their progress and work to improve their daily oral care routine.

### Location sensor



DiamondClean Smart's location sensor shows patients where they're brushing too little for better coverage. If there are spots your patients consistently miss when they're brushing, the location sensor will bring them to their attention.

### Scrubbing sensor



With an electric toothbrush, patients should let the brush do the work rather than using a scrubbing motion. DiamondClean Smart has a scrubbing sensor that helps guide them to reduce scrubbing for optimized technique and a gentler clean.

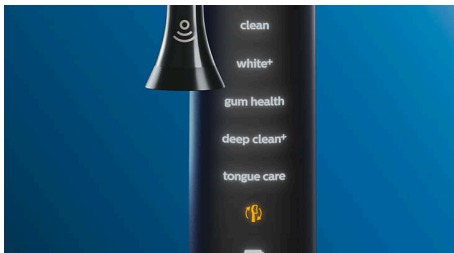
# DiamondClean Smart

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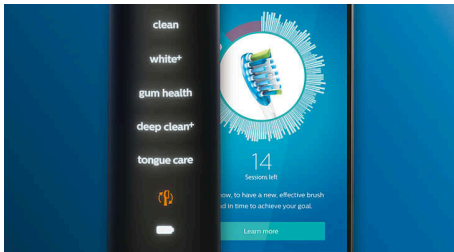
## Highlights

### BrushSync mode pairing



Whatever their oral care needs, DiamondClean Smart can help your patients achieve them. A microchip in their brush head tells their DiamondClean Smart which one they're using. So if they click on a gum-care brush head, for example, their toothbrush knows to select the optimal mode and intensity to provide a gentle yet effective care for their gums. All they need to do is to press the power button.

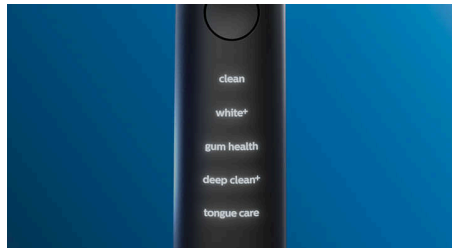
### Smart replacement reminders



Over months of normal use, brush heads gradually wear down and lose their stiffness. An algorithm combining the data from smart brushing sensors and the microchip in the brush heads gives patients an accurate replacement reminder for each brush head. The Philips Sonicare app includes a smart brush head performance monitor to track brush head effectiveness based on patients' actual brushing time and pressure. It tells them when a brush head needs to be replaced so they continue to

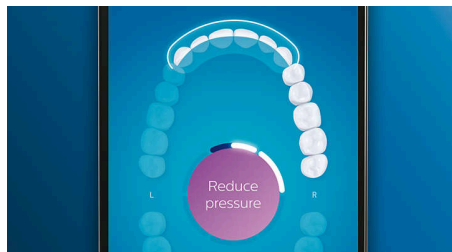
get the best results. They even have the option to order replacement brush heads from within the app.

### 5 modes, 3 intensity settings



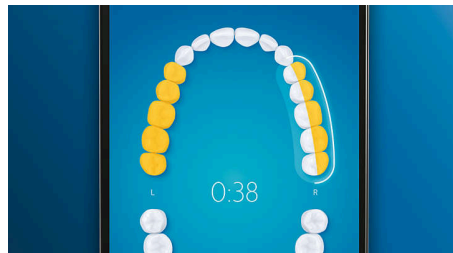
With five brushing modes (Clean, White+, Deep Clean+, Gum Health, TongueCare+) and three intensity settings (Low, Medium, High), your patients can personalize their brushing experience for optimal comfort and a complete clean. See Specifications for more detailed information on modes.

### Pressure sensor



Your patients likely won't notice if they're brushing too hard, but their DiamondClean Smart will. If they apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently pulsate so they know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

### TouchUp feature



If your patients happen to miss any spots during a brushing session, DiamondClean Smart's TouchUp feature gives them the opportunity to go back for a second pass and immediately address missed areas to achieve a more complete clean.

### Travel case and charging glass



It's easy for patients to take their DiamondClean Smart anywhere and everywhere with the new premium USB charging case. After placing their toothbrush in the case, they connect it to a laptop via USB or plug into a wall socket. Thanks to the charger code component, their charging cable will always be with them. Using the charger glass, patients simply place their Philips Sonicare electric toothbrush in the glass to charge. It can also be used to rinse after brushing. From a full charge, patients can enjoy two weeks of regular use.

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## Specifications

### Connectivity

**Bluetooth® wireless technology:** Connected brushing app

### Power

**Voltage:** 110-220 V

### Technical specifications

**Operating time (full to empty):** 14 days\*\*\*\*\*

**Battery:** Rechargeable

**Battery type:** Lithium ION

### Design and finishing

**Color:** Black

### Service

**Warranty:** 2-year limited warranty

### Compatibility

**Android compatibility:** Android phones, Bluetooth 4.0 enabled tablets

**iOS compatibility:** iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

### Ease of use

**Handle:** Slim ergonomic design

**Handle compatibility:** Easy click-on brush heads

**Display:** Illuminated display

**Battery indicator:** Illuminated icon indicates battery life

**Brush head recognition:** Syncs with optimal mode

**Replacement reminder:** To always ensure best results, reminder icon lights up

### Items included

**Handle:** 1 DiamondClean Smart

**Brush heads:** 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 W3 Premium White, 1 TongueCare+ tongue brush

**Glass charger:** 1

**Travel case:** USB charging travel case

### Cleaning performance

**Health benefits:** Up to 7x healthier gums\*\*\*\*

**Performance:** Removes up to 10x more plaque\*

**Whitening benefits:** Up to 100% less stains\*\*\*\*\*

**Timer:** BrushPacer and SmarTimer

**Speed:** Up to 62000 brush movement/min

**Pressure feedback:** Ring lights up in purple, Vibrates handle to alert user

**TouchUp:** Ensures 100% coverage

### Ingredients

**Whitening toothpaste:** 0.243% Sodium Fluoride, Zytex

### Modes

**3 intensities:** High, Medium, Low

**Clean:** For exceptional everyday clean

**Deep Clean+:** For an invigorating deep clean

**Gum Health:** Special attention to molars

**TongueCare+:** For long lasting clean breath

**White+:** To remove surface stains

### BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

**W3 Premium White brush head:** Pairs with White+ mode

**TongueCare+ tongue brush:** Pairs with TongueCare mode

### Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard

**Location sensor:** Tracks & improves coverage

**Scrubbing sensor:** Guides to reduce scrubbing

**3D mouth map:** Highlights trouble areas

**TouchUp:** To address missed spots

