

# PHILIPS

## sonicare

Sonic electric  
toothbrush

DailyClean 1100

1 mode

1 brush head



HX3412/07

## Clinically proven to provide superior cleaning \*

Up to 3 x more plaque removal\*

Designed to be the perfect toothbrush for transitioning from your manual toothbrush. It feels like you've never brushed your teeth until now.

### Proven to improve oral health

- Up to 3 x more plaque removal than a manual toothbrush

### Designed around you

- Timers encourage thorough 2 minutes of brushing
- Easy-start programme builds your Philips Sonicare routine

### Innovative technology

- Philips Sonicare's advanced sonic technology

### Optimise your brushing

- Battery life
- Click-on brush head system

# Highlights

## Philips Sonicare technology



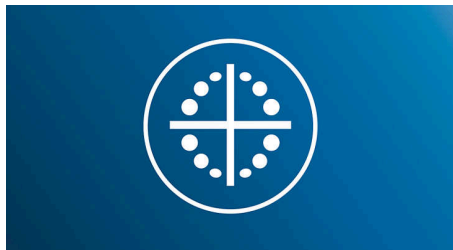
Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

## Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 3 x more plaque than a manual toothbrush. And the contoured bristles fit the shape of your teeth, so you can easily clean those hard-to-reach areas.

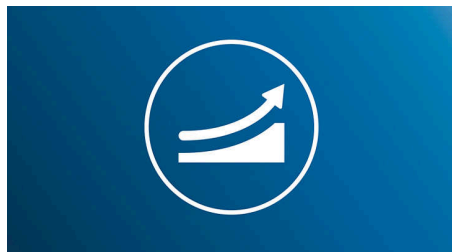
## Quadpacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our Quadpacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer

signals when your total time is up. Together they help you reach your recommended brushing time, every time.

## Ease into your new routine



Starting something new can take some getting used to. Our easy-start programme gives you the option of a gradual, gentle increase in brushing power with the first 14 uses of your new toothbrush.

## Battery life



Lasts up to 14 days between charges.

## Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits Philips Sonicare toothbrush PowerUp Battery, Essence+/Elite+/CleanCare+ handles.

# Specifications

## Power

Voltage: 110-220 V

## Technical specifications

Operating time (full to empty): Up to 14 days

Battery: Rechargeable

Battery type: NiMH

## Consumer Trade Item

Height: 22 cm

Width: 6.4 cm

Length: 11 cm

Net weight: 0.334 kg

Gross weight: 0.405 kg

GTIN: 8710103893523

Country of origin: CN

Harmonized system code: 85098000

## Outer Carton

Height: 23.6 cm

Width: 11.8 cm

Length: 20 cm

Net weight: 1.002 kg

Gross weight: 1.342 kg

GTIN: 18710103893520

## Design and finishing

Colour: Mid-Blue

## Service

Warranty: 2-year limited warranty

## Pallet Layer

Height: 23.6 cm

Width: 100 cm

Length: 120 cm

## Ease of use

Handle: Ergonomic design

Brush head system: Easy click-on brush heads

## Items included

Handle: 1 DailyClean 1100

Brush heads: 1 C1 SimplyClean standard

Charger: 1

## Cleaning performance

Performance: Removes up to 3 x more plaque\*

Speed: Up to 31,000 brush movements/min

Timer: Quadpacer and Smartimer

## Modes

Clean: For exceptional everyday cleaning

