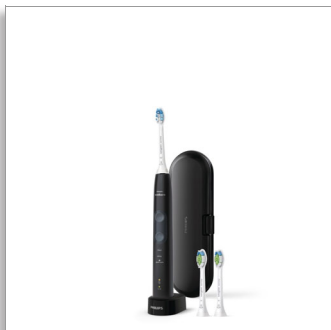


Philips Sonicare
ProtectiveClean 5300
Sonic electric toothbrush

Built-in pressure sensor

3 modes
1 x BrushSync feature
Travel case



HX6423/34

Whiter teeth. Gently does it.

Whitens teeth in just 1 week.

Feel the difference of a gentle clean with our Pressure Sensor while improving your gum health up to 100% more vs a manual toothbrush

Proven to improve oral health

- Improves gum health by up to 100%*
- Safe & gentle on sensitive areas, orthodontics & dental work
- Whitens teeth in just one week

Designed around you

- Encouragement to brush thoroughly
- Makes traveling easier for you

Innovative technology

- Lets you know if you're pressing too hard
- Always know when to replace your brush heads
- Philips Sonicare's advanced sonic technology
- Connects smart brush handle and smart brush heads

Optimize your brushing

- Choose from three modes

PHILIPS
sonicare

Sonic electric toothbrush
Built-in pressure sensor 3 modes, 1 x BrushSync feature, Travel case

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Highlights

Naturally whiter teeth



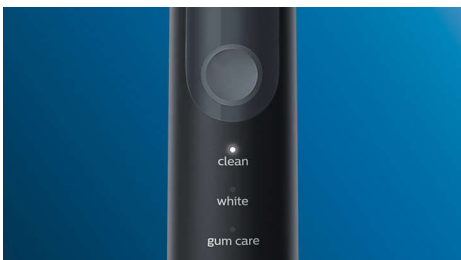
Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stainremoval bristles, it's clinically proven to whiten teeth in just one week.

Improves gum health



Densely-packed, high-quality bristles give you an extra gentle brushing to remove plaque along the gumline to improve gum health up to 100% more than a manual toothbrush. And, the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Three modes



This toothbrush allows you to customize your brushing to your own needs, with a choice of three modes. Clean mode is standard for

superior cleaning. White is the ideal mode for removing surface stains. And Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums.

Safe and gentle



You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns, and veneers, and helps prevent cavities and improve gum health.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Monitor your brushing pressure



Brushing too hard can damage your teeth and gums. To prevent this, your Philips Sonicare ProtectiveClean emits a gentle pulsing sound to remind you to ease off on the pressure.

BrushSync technology



A microchip-enabled technology that detects and synchronizes the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart replacement reminders.

BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Sonic electric toothbrush
Built-in pressure sensor 3 modes, 1 x BrushSync feature, Travel case

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Specifications

Design and finishing

- Color: Black

Power

- Voltage: 110-220 V

Technical specifications

- Operating time (full to empty): Up to 2 weeks
- Battery: Rechargeable
- Battery type: Lithium ION

Service

- Warranty: 2-year limited warranty

Ease of use

- Battery indicator: Light shows battery status
- Handle compatibility: Easy click-on brush heads
- Handle: Slim ergonomic design
- Brushing time: Up to 2 weeks

Items included

- Charger: 1

- Travel case: 1
- Brush heads: 1 G2 Optimal Gum Care, 2 W2 Optimal White standard
- Handle: 1 ProtectiveClean

Cleaning performance

- Health benefits: Helps improve gum health, Improves gum health in only two weeks, Helps reduce cavities
- Speed: Up to 62000 brush movement/min
- Timer: Quadpacer and SmarTimer
- Pressure feedback: Vibrates handle to alert user

Modes

- Clean: For exceptional everyday clean
- Gum Care: Gently massages gums
- White: Removes surface stains

Smart sensor technology

- BrushSync Replacement Reminder: Always know when to, replace brush heads
- Pressure sensor: Alerts when brushing too hard



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* Removes up to 7x more plaque vs. a manual toothbrush